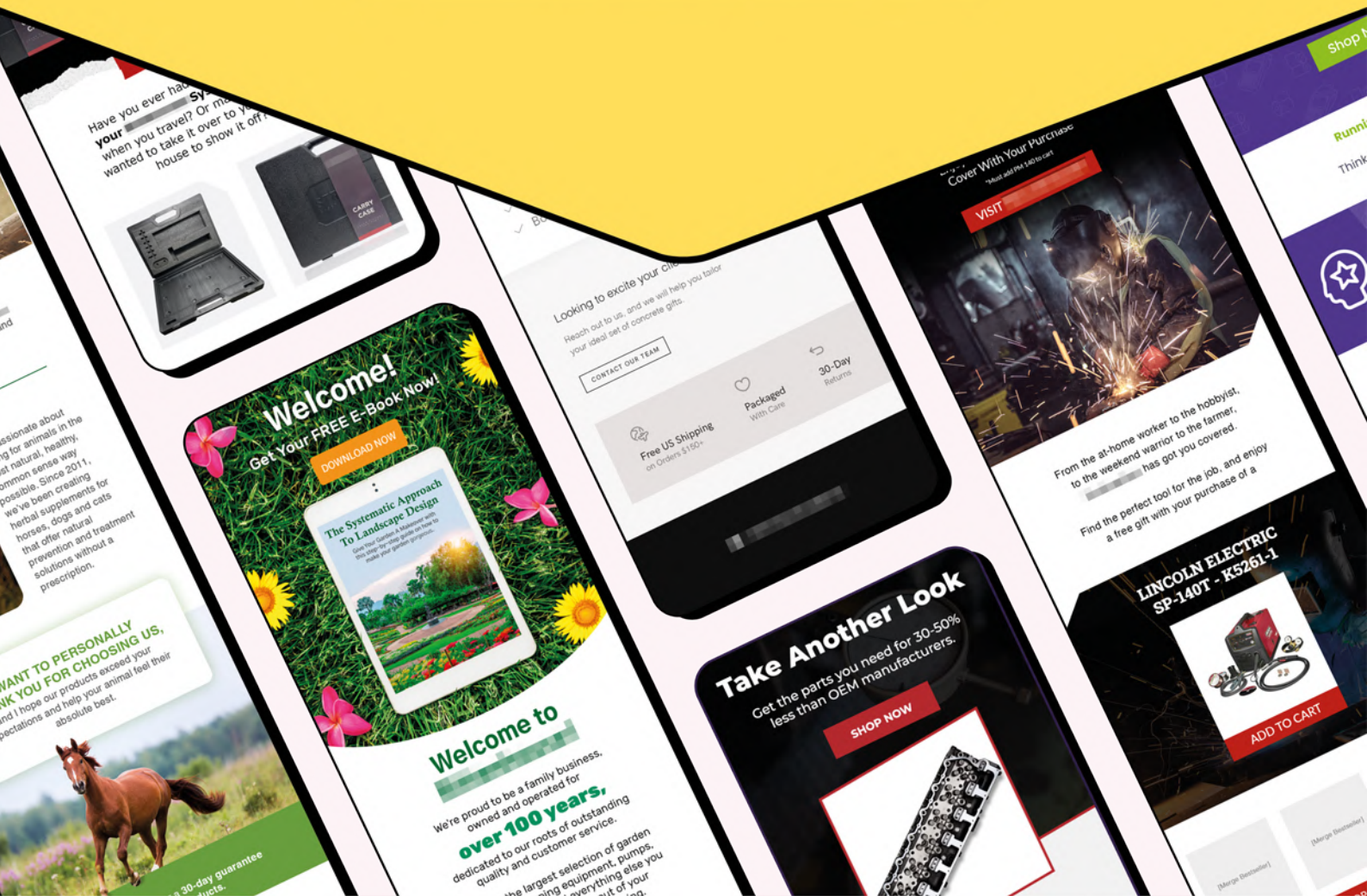




TEQUILA SUNRISE

Will Email Marketing Work for My Strange Niche?



See the incredible results we've achieved
for clients in some very odd niches!

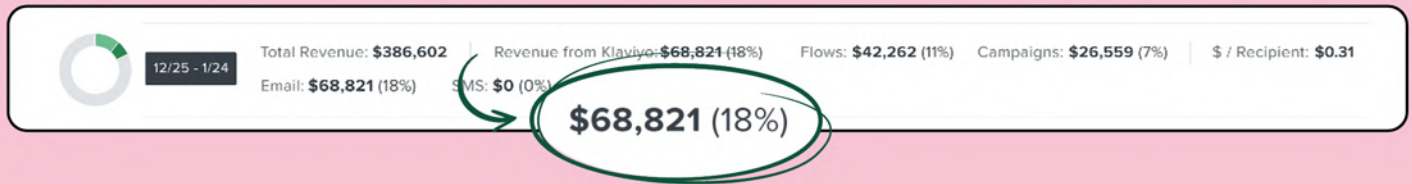


A \$68,821 Klaviyo Revenue Made Possible for a B2B List with the Right Email Strategy

/ A Dunder Mifflin-esque Paper Supplier

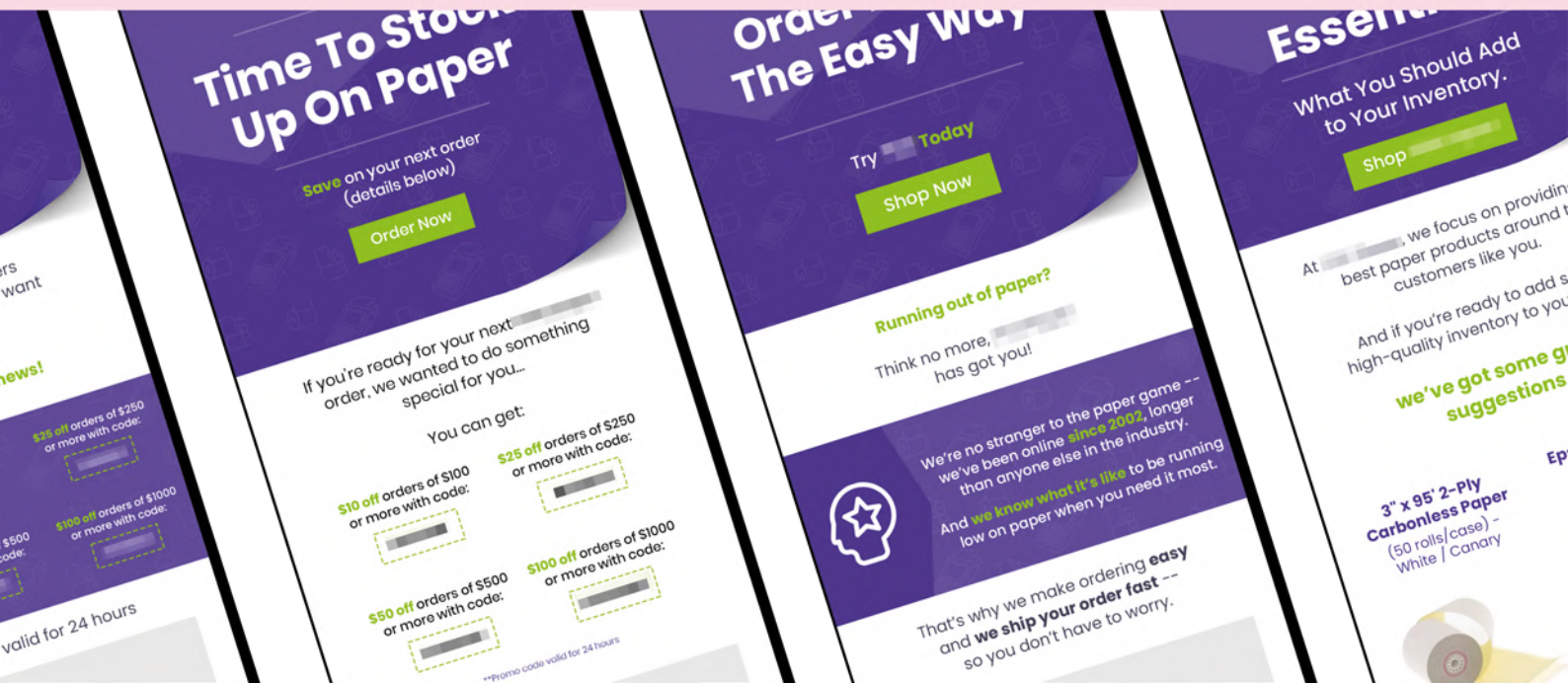
This company came to us skeptical about whether emailing their B2B list would actually generate sales. They had never done any email marketing before but wanted to test it out.

*Can email marketing work for a company that sells paper?
Let's let these stats talk for themselves!*



After implementing a basic strategy for them, **we managed to add an extra \$68,821 to their revenue.** Turns out that even B2B can pull in some great sales numbers over the holiday season with the right email strategy!

Campaign	Send Date	Engagement	Recipients	Open Rate	Click Rate	Revenue
<input type="checkbox"/> EA - NL #47 - Price Increase Announcement	Sent on Jan 5, 2022 at 12:00 pm	Active Subscribers, EA - Engaged 120 Days, EA - Placed Order in the Last 14 Days	12078 recipients	37.2%	0.3%	\$14,287.33
<input type="checkbox"/> EA - NL #46v1 - Cyber Monday SEND	Sent on Nov 29, 2021 at 8:15 am	in recipient's local timezone - EA - Engaged 180 Days, EA - Unengaged 120 Days Sample 11/26 new, Newsletter	7768 recipients	17.9%	0.6%	\$12,824.99
<input type="checkbox"/> EA - NL #45v2 - Black Friday Launch	Sent on Nov 26, 2021 at 1:23 pm	EA - Engaged 120 Days, EA - Unengaged 120 Days Sample 11/25	10190 recipients	26.5%	0.6%	\$14,690.32



From \$35,632 Revenue from Email Marketing to \$81,753 in 30 Days

/ Engine Part Supplier

Before TQLA

This client had set up some basic email marketing flows before working with us and didn't know if there was much opportunity to grow their brand.

After One Month of TQLA

Right after implementing a new flow strategy that focussed on showing off the quality of their products and eliminating buyer hesitation, we saw huge increases in their revenue, **adding an extra 10% to their email sales, and an extra \$46,000 in monthly revenue.**

Revenue from Klaviyo: **\$35,632 (15%)** Flows: **\$31,258 (13%)** Campaigns: **\$4,374 (2%)**

\$35,632 (15%)

9/11 - 10/11 Total Revenue: **\$330,356** Revenue from Klaviyo: **\$81,753 (25%)** Flows: **\$8,753 (25%)** Campaigns: **\$0 (0%)** \$ / Recipient: **\$53.29**

\$81,753 (25%)

Get Another Look
Get the parts you need for 30-50% less than OEM manufacturers.

SHOP NOW



Hi {{ first_name | default: 'there' }},
Engine issues revving up your frustrations? Get your truck (or entire fleet) back to peak performance with best-in-class products engineered to outperform their OEM counterparts, backed by double the warranty!

Your business is in safe hands:



Free shipping & no taxes



100% satisfaction or refund guarantee



24/7 customer service led by industry experts

Quality of parts

Ready to Wrap Up Your Order?

Get the diesel engine parts you need ASAP

RETURN TO CART



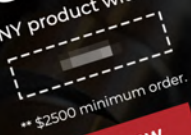
Hi {{ first_name | default: 'there' }},

Time is money, especially in the diesel industry. We rise to the challenge by combining 100 years of industry experience to deliver on YOUR timeframe, not ours.

Our stock is kept on-hand to ship orders the same day or in no later than 24 hours. Whenever you're ready, complete your order below:

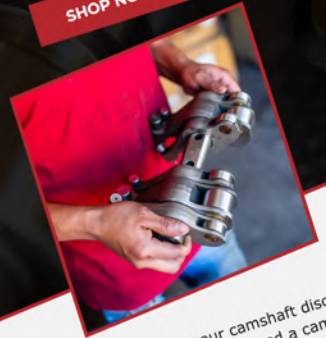
[Merge Abandoned Cart]

Get \$50 off ANY product with code:



** \$2500 minimum order.

SHOP NOW



You forgot about your camshaft discount! Or maybe you just didn't need a camshaft...

In any case, we've extended your special discount and applied it to our entire catalog. Get the reliable diesel parts you need and save \$50:



SHOP CATERPILLAR

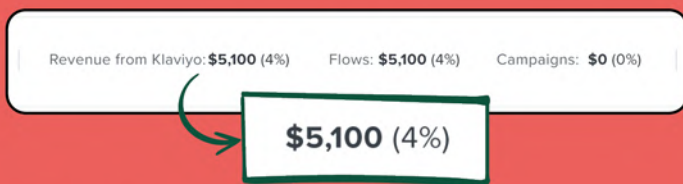
When Email Marketing Begins from Scratch to \$54,896 in 3 Months

/ Industrial Manufacturing Client

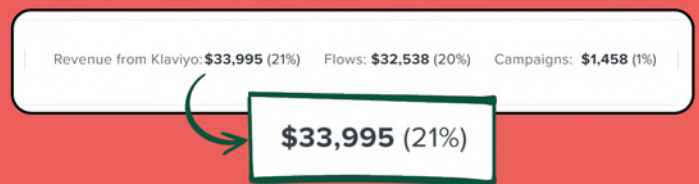
This client came to us never having tried email marketing but knew they were leaving money on the table. Starting from scratch our team began building out their customer lifecycle journeys.

Look at the growth we were able to achieve over just 3 months!

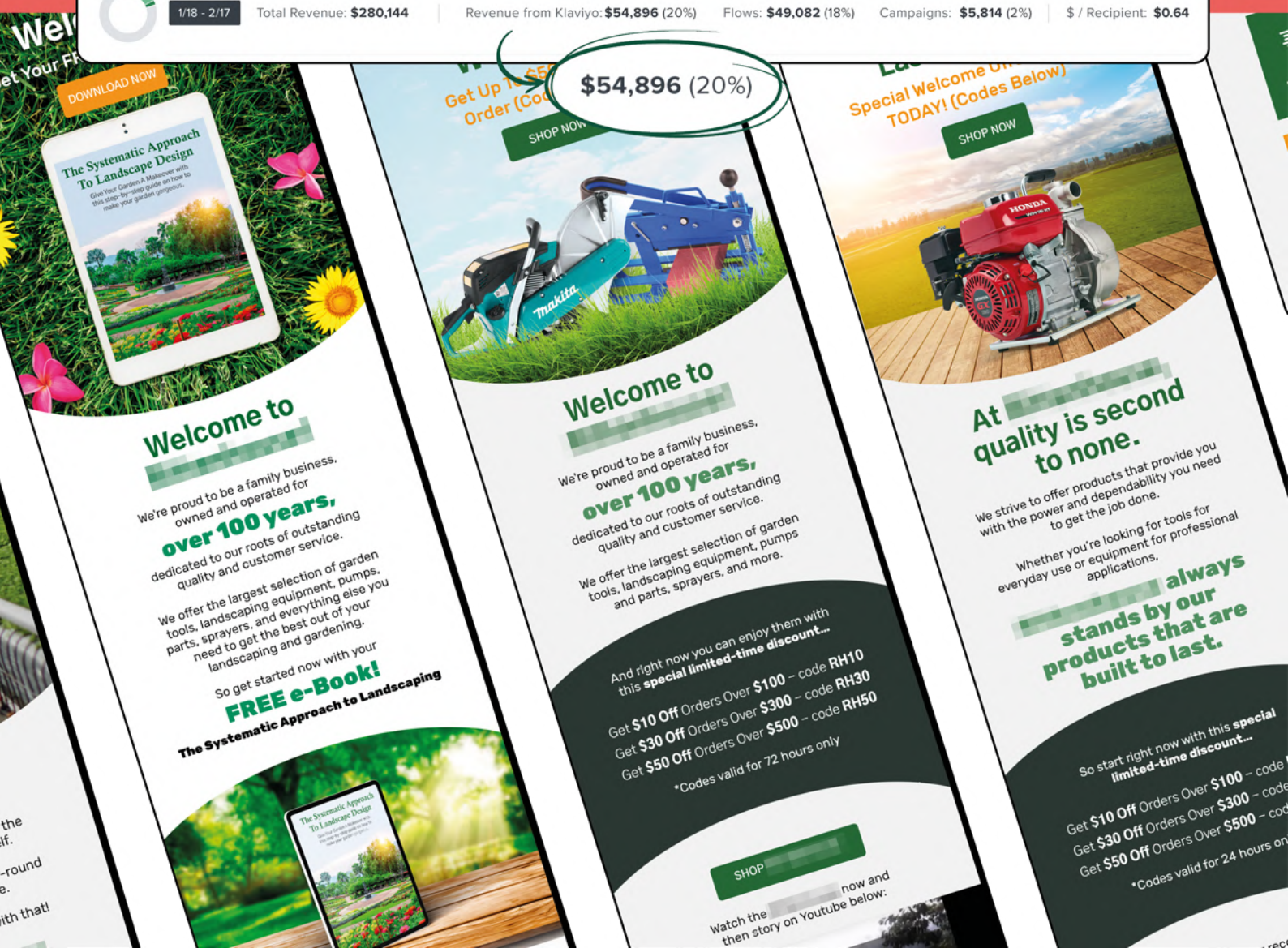
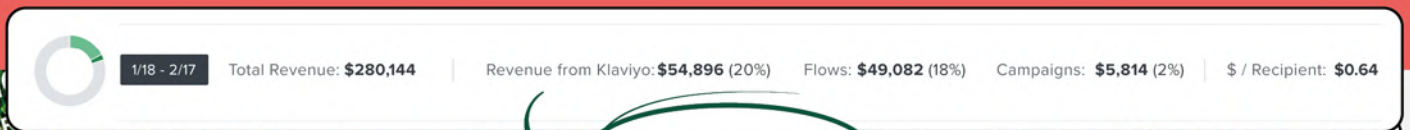
First Month of TQLA



Second Month of TQLA



Third Month of TQLA




See a few more examples of brands we've worked with

Platinum & Elite Kits

Everything you need in one convenient order.




[SHOP NOW](#)





Hi {{ first_name|default:'there' }}!

We've simplified the engine rebuilding process by creating all-in-one diesel engine kits. From complete inframe overhauls to new water pumps and spacer plates, you'll get everything you need to make rebuilding a breeze.


Caterpillar Platinum Kits

-  Overhaul Kit for Caterpillar CIS 6NZ/540E [VIEW KIT](#)
-  CIS Acert Rebuild Kit [VIEW KIT](#)
-  CIS Twin Turbo to Single Turbo Rebuild Conversion Kit (IPD Brand) [VIEW KIT](#)

Cummins Elite Kits

-  ISX 15 Elite Heavy Duty Rebuild Kit [VIEW KIT](#)
-  ISX Elite Heavy Duty Rebuild Kit [VIEW KIT](#)

Detroit Elite Kits

-  12-7L Elite Heavy Duty Rebuild Kit Series 60 [VIEW KIT](#)

Peace, Love & THANK YOU

from [Brand Name]

From the entire [Brand Name] Crew, thank you for your order!

Our mission is to provide our fellow creators with a wide range of premium quality oil supplies that let you create your best-looking work. We're so happy you found us, and we can't wait to hear how [Brand Name] has helped you in your creative journey.

REATIONS - SHARE YOUR CREATIONS - SHARE YOUR CREATIONS

Be sure to check out our social for art tips, tricks, creator spotlights, and more!



Don't forget.

We offer a 30 Day Money Back Satisfaction Guarantee on all of our products, and we're happy to replace or refund if you receive any damaged goods.

QUESTIONS? - QUESTIONS? - QUESTIONS?

If you have any last-minute questions about your order, please check our FAQ or contact our dedicated customer support team at [Email Address].

[Email Us](#)

ARE YOU AN INFLUENCER WITH AN AUDIENCE? ASK US AN INFLUENCE!

Want Free Supplies?

Are you an influencer with an audience of more than 5,000 followers? We would love to provide you with free samples in exchange for sharing your work through video!

[Learn More](#)

Get Crafty! Crew

NEVER BE WITHOUT YOUR [Product Name] AGAIN

Our carry case allows you to keep your Strikeman System at your side at all times.

[SHOP NOW](#)

Have you ever had the urge to take your [Product Name] System with you when you travel? Or maybe you just wanted to take it over to your buddy's house to show it off?



Whatever the occasion, this Carry Case gives you everything you need to transport or store your system safely and securely.

[SHOW ME](#)

Even if you're not traveling, the case's foam padding ensures your target, phone mount, and laser cartridges remain organized and protected at all times.

Hear what the Strikeman clan has to say about this case:

"I needed something to bring my friend's house and his case exceeded my expectations! It's very solid, heavy weight, good quality, and holds everything perfectly! Very pleased with it!" **Stephanie R.**

"Good case. I didn't buy this to travel, instead I bought it to store the [Product Name] and pieces. Every thing has a good solid snap location. Very happy with it!" **James D.**

[BUY NOW](#)

INDUSTRY-LEADING LAWN CARE

Use code: [Code]


for 5% off your next order!

[RETURN TO CART](#)

** Code valid for 48 hours only

Hey {{ first_name|default:'there' }}!

[Brand Name] has been helping people just like you create their dream lawns for over 25 years. We've done this by focusing on 4 core strengths:

-  Commercial-grade formulas
-  Local manufacturing in the USA
-  Zero harsh chemicals
-  Easy-to-use

Use code: [Code]

for 5% off your next order!

** Code valid for 48 hours only

“Straightforward and easy-to-use products. I love St. Augustine grass, which is not cheap to replace or fix by any means. Hands down, this company makes unbelievable products that actually work.”

Woodler Alice


COMPLETE YOUR ORDER

Please don't hesitate to get in touch for more information. We're here to help!

Why [Brand Name]?




Safe, eco-friendly transport for all

[Shop Now](#)



Hello {{ first_name|default:'there' }}!



Our mission started with the goal of helping everyone who loves the outdoors get around in a fun, eco-friendly, and safe way. And throughout the journey, our founder, Nick, built the business on a few simple values:

-  Uncompromising quality
-  Exceptional customer service
-  Unwavering honesty with our customers



The [Brand Name] team is exceptionally proud to help people of all ages, backgrounds, and abilities to get mobile and enjoy their surroundings.

If you believe in the same eco-friendly and emission-free future we do, take a look at some of our [Brand Name] deal for your transportation needs:



Cargo & Utility Trikes

-  ERT300 [Shop This Trike](#)
-  ERT100 [Shop This Trike](#)

Passenger & Mobility Trikes

-  ERT100 [Shop This Trike](#)
-  ERT100 [Shop This Trike](#)

Sport & Performance

-  ERT100 [Shop This Trike](#)
-  ERT100 [Shop This Trike](#)




Corporate Gift Guide

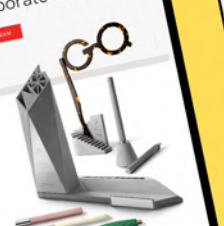
Having a hard time finding a unique gift?

Whether you are showing appreciation towards your employees, celebrating your clients, or promoting your company culture, our premium corporate products are the perfect fit.

We offer a variety of services, from laser engraving to tailored custom pieces. Plus, each piece is carefully handcrafted by our family of artisans and designers to ensure the highest quality and individuality. No two pieces are the same, with small engravings and a timeless gift for those who appreciate a deeper meaning in life's everyday objects.

Popular options include:

-  Pens
-  Custom awards
-  Bottle coolers




OUR BEST DEAL OF THE YEAR HAS ARRIVED

GET 10% OFF OUR ENTIRE SELECTION OF MOBILITY SOLUTIONS

Using code at checkout: [Code]

[Shop & Save](#)



Hello {{ first_name|default:'there' }}!

We couldn't hold back on our Electric Wheelchairs USA Black Friday sale any longer, so we thought we'd get started early this year...

Get 10% OFF the mobility solutions you need, this weekend only!






Plus our FREE shipping, satisfaction guarantee, and lowest price guarantee let you rest easy knowing you'll be taken care of, no matter what.

Hear it from our customers:

"My little Scooter is a lifesaver! I'm getting out and about to places I could only have imagined. I am free again!" - Thomas

"I love this Electric Wheelchair it turns on a dime it folds up so I can carry in my car and it's so comfortable to ride I can honestly recommend it without reserve." - Ricky


Browse by brand:

-  [SHOP CATERPILLAR](#)
-  [SHOP CUMMINS](#)
-  [SHOP DETROIT DIESEL](#)
-  [SHOP NAVISTAR](#)
-  [SHOP MACK/VOLVO](#)

Welcome!

Get Up To \$50 Off Your Order (Codes Below)

[SHOP NOW](#)



Welcome to [Brand Name]

We're proud to be a family business, owned and operated for over 100 years, dedicated to our roots of outstanding quality and customer service.

We offer the largest selection of garden tools, landscaping equipment, pumps and parts, sprayers, and more.

And right now you can enjoy them with this special limited-time discount...

Get \$10 Off Orders Over \$100 - code RH10
Get \$30 Off Orders Over \$300 - code RH30
Get \$50 Off Orders Over \$500 - code RH50

*Codes valid for 72 hours only

[SHOP NOW](#)

Watch the [Brand Name] now and then story on YouTube below:

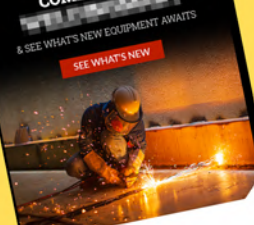
[LEARN OUR STORY](#)

[SHOP BY CATEGORY](#)

COME BACK TO [Brand Name]

& SEE WHAT'S NEW EQUIPMENT AWAITS




[SEE WHAT'S NEW](#)









We haven't seen you at [Brand Name] in a while — and we know you've probably been busy!

We just wanted to remind you that we're constantly updating our inventory, and bringing in industry-leading equipment to help give you an edge.

Take a look below at some of our latest additions!

-  [SHOP NOW](#)
-  [SHOP NOW](#)
-  [SHOP NOW](#)

OR SHOP BY CATEGORY

-  Leasing & Financing
-  Spring Sprinklers
-  Working Tractor
-  Reconditioned Equipment
-  Mig Welders
-  Service Parts

STICK WITH [Brand Name]

Abandoned Cart Flow Supplements over 67% of Regular Sales

/ High Ticket Welding Supplies Seller

This client came to us when they had no email marketing set up and wanted to get the basics set up for their newly revamped online store.

First Month of TQLA

Within the first month of launch we saw our emails generating an extra \$83,000 in sales.

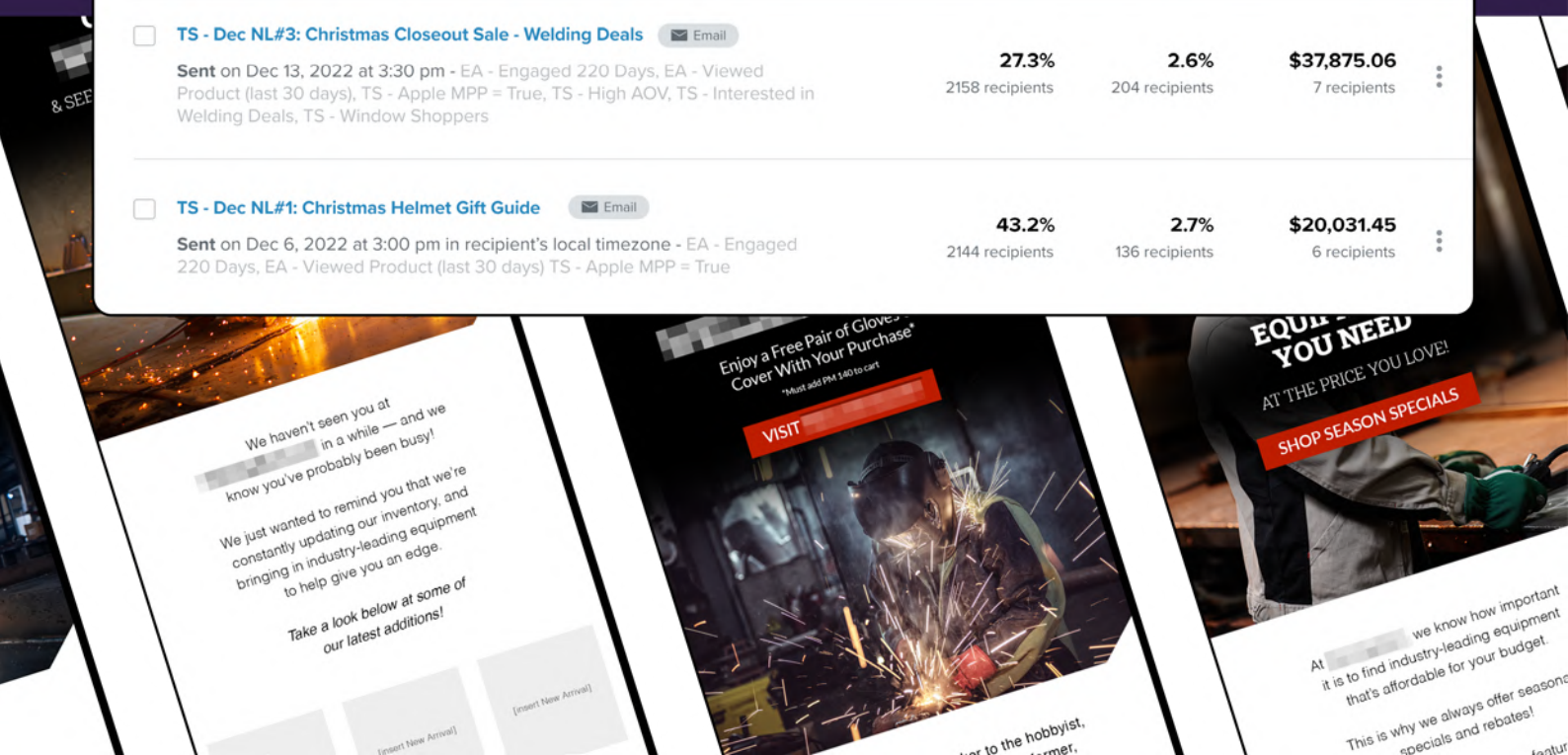
After 5 Months of TQLA

After building out a customized Abandoned Cart journey to supplement their regular sales follow-ups we started to see some massive gains from their email marketing. **Now emails generate over 67% of their sales!**



Even though their products are very high ticket, the right email at the right time can push people over the edge to making a purchase!

<input type="checkbox"/> TS - Jan NL#2: Featured Product of the Month - January's Best Email	29.2%	2.5%	\$8,625.95
Sent on Jan 19, 2023 at 4:15 pm in recipient's local timezone - EA - Engaged 220 days, EA - Viewed Product (last 30 days), TS - Apple MPP = True, TS - High AOV, TS - Interested in Welding Deals, TS - Window Shoppers	2351 recipients	200 recipients	3 recipients
<input type="checkbox"/> TS - Dec NL#4: End of Year Deals Email	46.3%	3.9%	\$1,999.00
Sent on Dec 27, 2022 at 3:30 pm in recipient's local timezone - EA - Engaged 60 Days, TS - Apple MPP = True, TS - High AOV, VIP Customers	2034 recipients	173 recipients	1 recipients
<input type="checkbox"/> TS - Dec NL#3: Christmas Closeout Sale - Welding Deals Email	27.3%	2.6%	\$37,875.06
Sent on Dec 13, 2022 at 3:30 pm - EA - Engaged 220 Days, EA - Viewed Product (last 30 days), TS - Apple MPP = True, TS - High AOV, TS - Interested in Welding Deals, TS - Window Shoppers	2158 recipients	204 recipients	7 recipients
<input type="checkbox"/> TS - Dec NL#1: Christmas Helmet Gift Guide Email	43.2%	2.7%	\$20,031.45
Sent on Dec 6, 2022 at 3:00 pm in recipient's local timezone - EA - Engaged 220 Days, EA - Viewed Product (last 30 days) TS - Apple MPP = True	2144 recipients	136 recipients	6 recipients



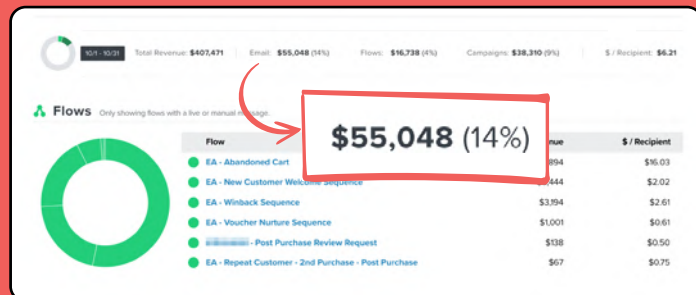
The Klaviyo Switch That Brought an Extra \$55,000 Revenue in 6 Months

/ Luxury Glamping Accessories

This brand had been sending out occasional emails on Mailchimp but hadn't taken the time to build out their customer journey.

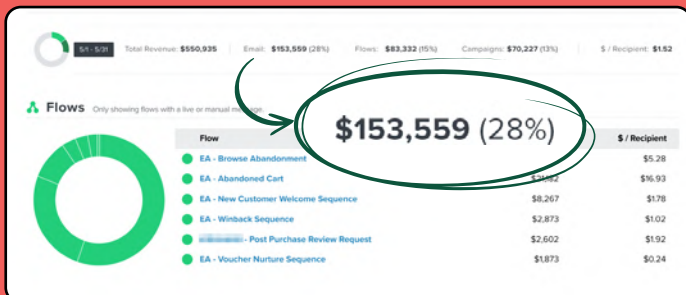
We transitioned them over to Klaviyo, and within the first month we were able to land them an extra \$55,000 from email marketing.

First Month Results



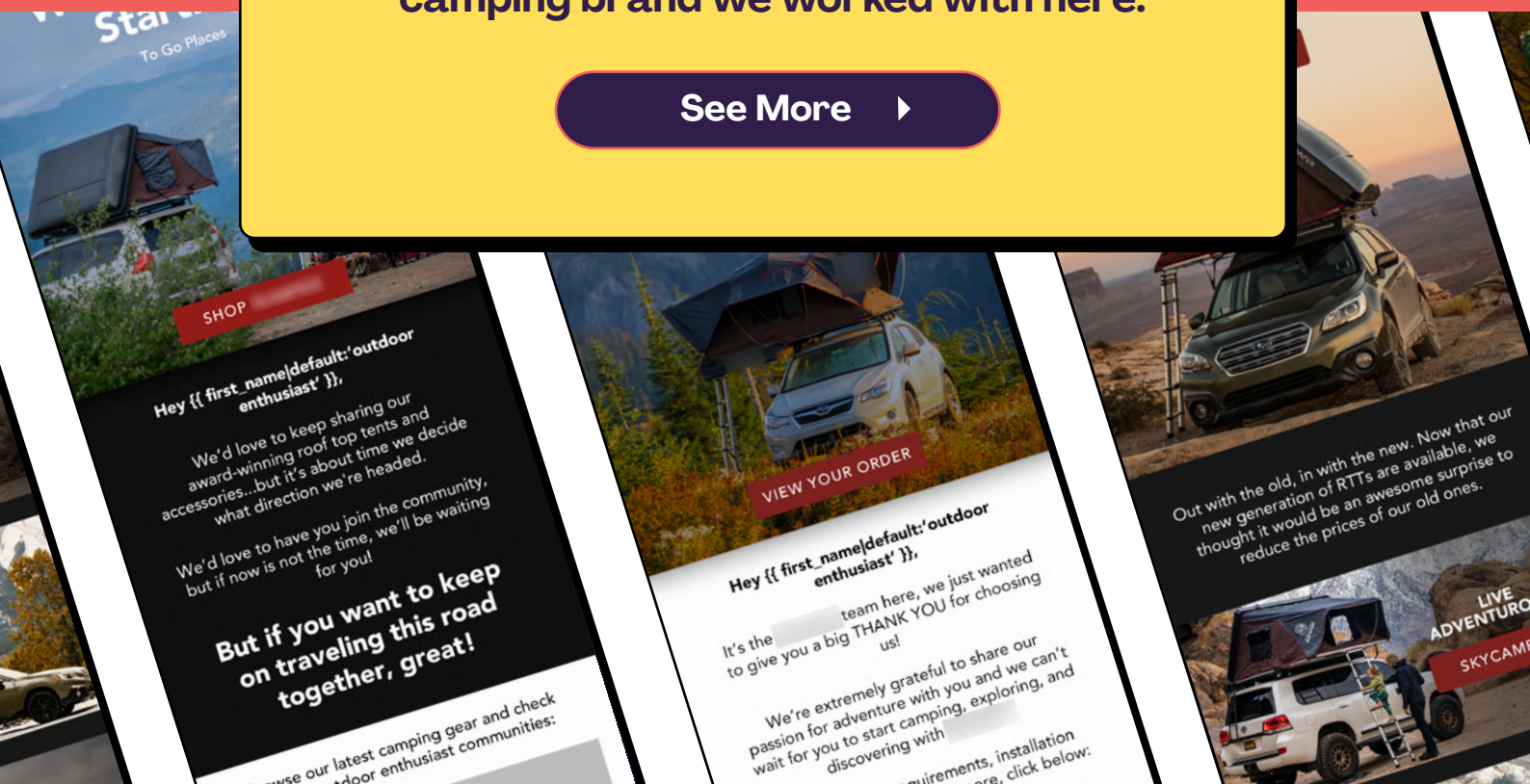
6 Month Results

After working with this brand over the next 6 months we were able to add an extra \$150,000 onto their revenue with our new smart email flows!



See a case study for another luxury camping brand we worked with here:

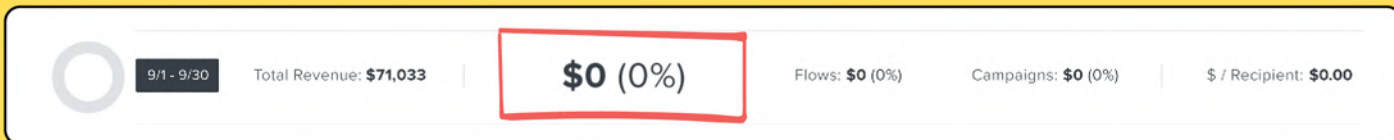
See More ▶



From 0% Klaviyo-Owned Revenue to 38% After 30 Days

/ High Ticket Home Aquarium Brand

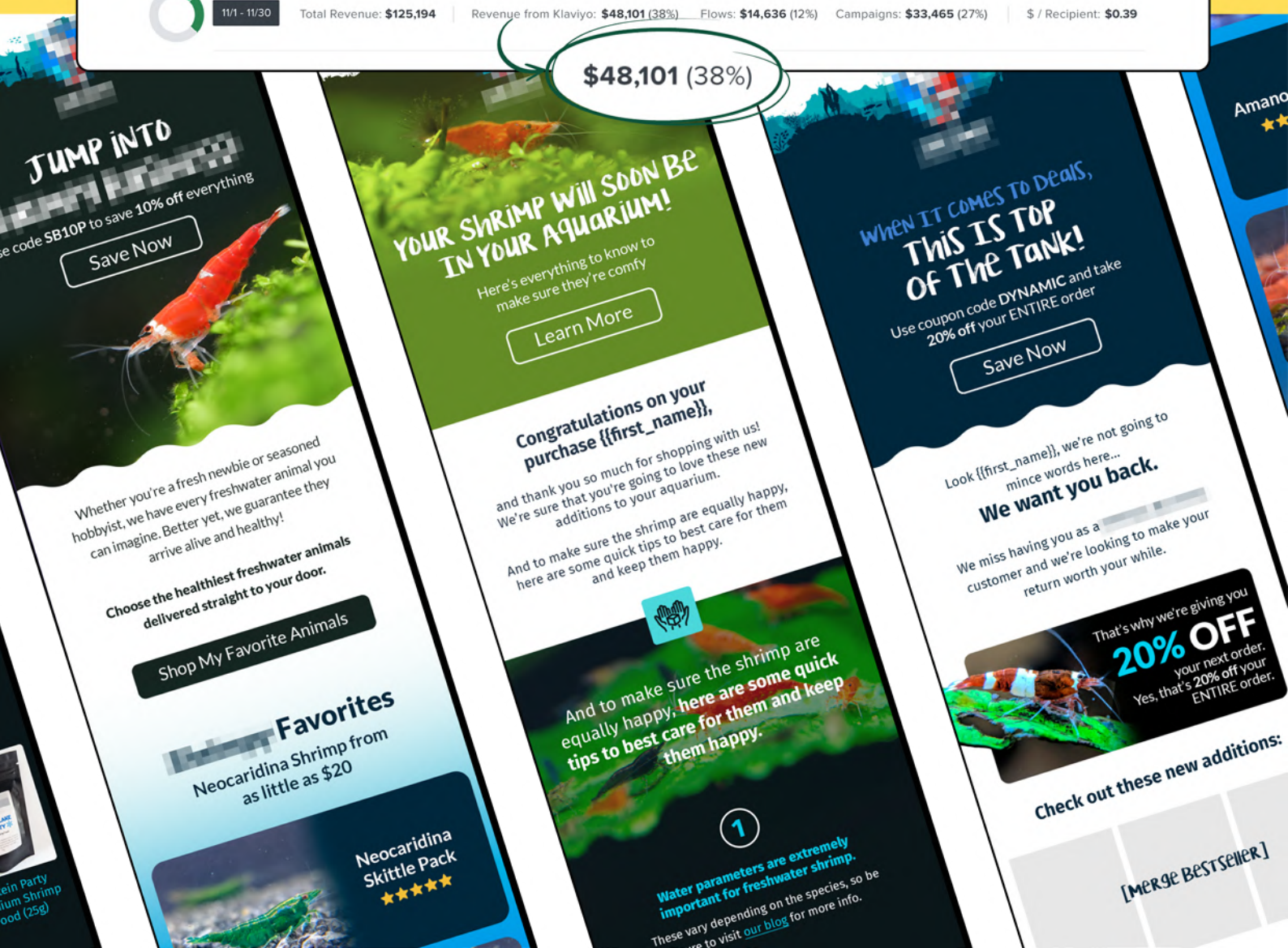
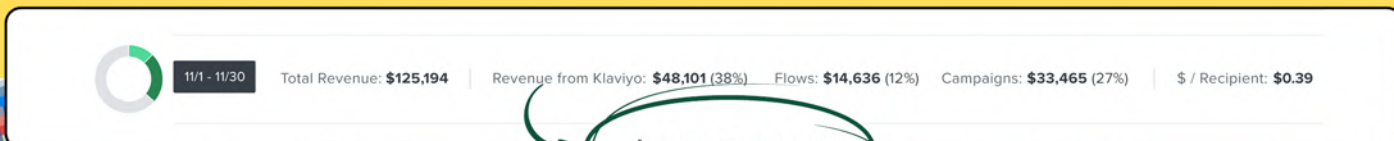
This client had built up a strong reputation in the home aquarium market, but unfortunately, they had not built a strong reputation with their email list!



1st Month Live with TQLA

Within the first month of going live, we were able to reactivate their dormant email list and kick off their customer lifecycle journey flows.

The results were an extra \$48,000 in revenue from the first month of working together.





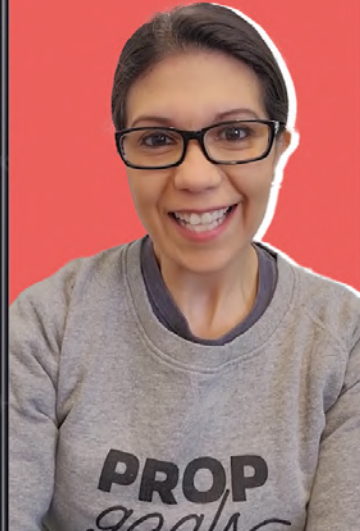
See what our clients had to say about us!



“My email marketing was non-existent... They took the time to understand my brand and write emails that actually made a big difference for my brand”



- Alicia Garcia
[Lush Party Studios](#)



“We’re a 7 figure per month ecommerce store... Email AllStars helped us generate an extra couple hundred thousand dollars per month with email marketing”

- Helen & Dylan
[The Cereal School](#)





Want to get *results*
like these for your
brand?

Book a call here to see how we
can do the same for you:

[Click here to book a call](#) ▶