

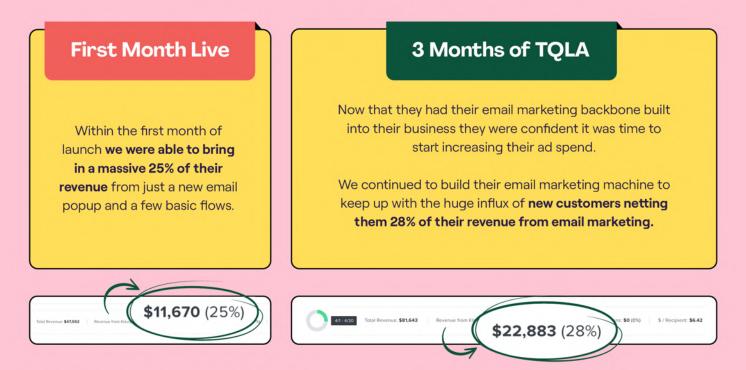
See some of the successes and email creatives we've made for clients who sell high ticket and luxury products!



# Email Revenue Goes from \$11,670 to \$113,598 in 9 Months

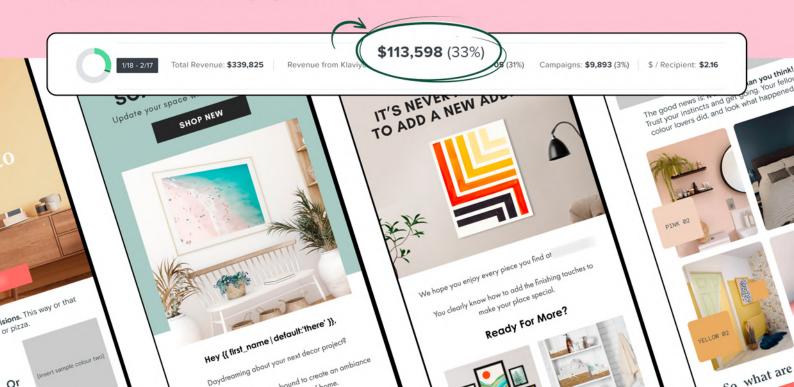
/ Luxury Linen Brand

This brand came to us with no email marketing in place, looking to scale up their brand and build their entire customer lifecycle journey from scratch. They were nervous about getting started with an agency, however, so they only let us manage their email flows.



#### After 9 Months of TQLA

Scaling up their brand became easier and easier with the incredible customer lifecycle journey TQLA was able to build. **Email marketing now accounts for over 33% of their sales and their store brings in nearly 10x the revenue they had when we started working together.** 



## Reviving a "Dead" Email List into an Extra \$115,759 in Revenue

/ High-End Women's Fashion Brand

This brand came to us after working with another agency that didn't take the time to understand what they really needed.

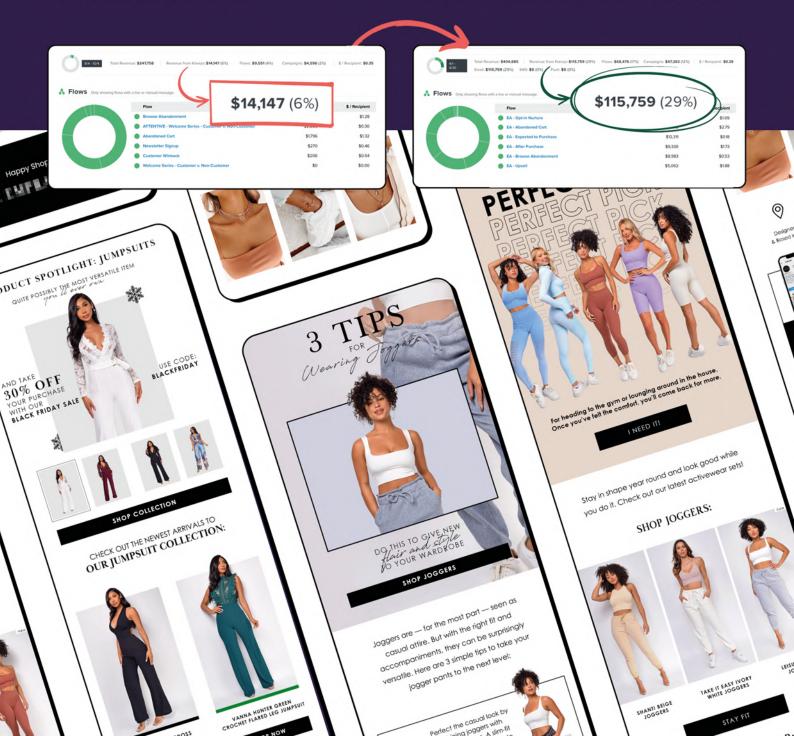
That's when Tequila Sunrise came in!

#### **Before TQLA**

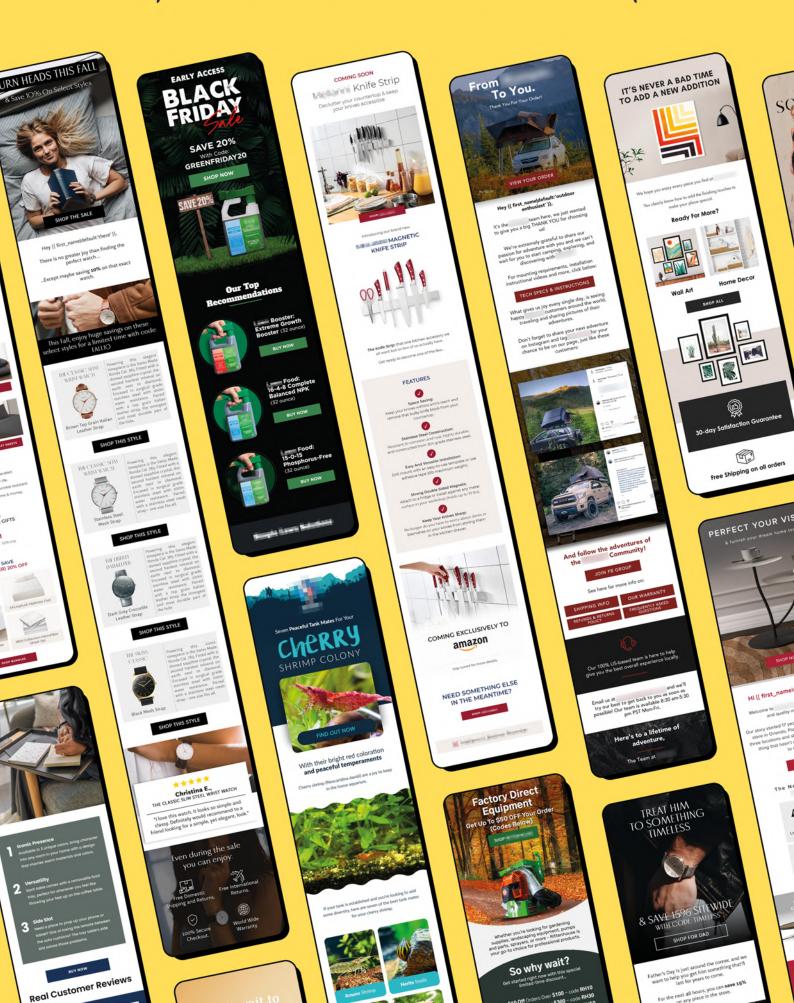
We did a deep dive into their audience and flow strategy, and developed a custom dose of Tequila Sunrise strategy that they needed to scale up their brand.

#### 6 Months of Working Together

We were able to turn their old "dead" list into a consistent money printing machine as well as scaling up their automated flows into an entire customer lifecycle journey!



## See a few more examples of brands we've worked with



#### "Expensive" Brand Generates 12% More Sales with Email Marketing in 1 Month

/ Luxury Home Tech Brand

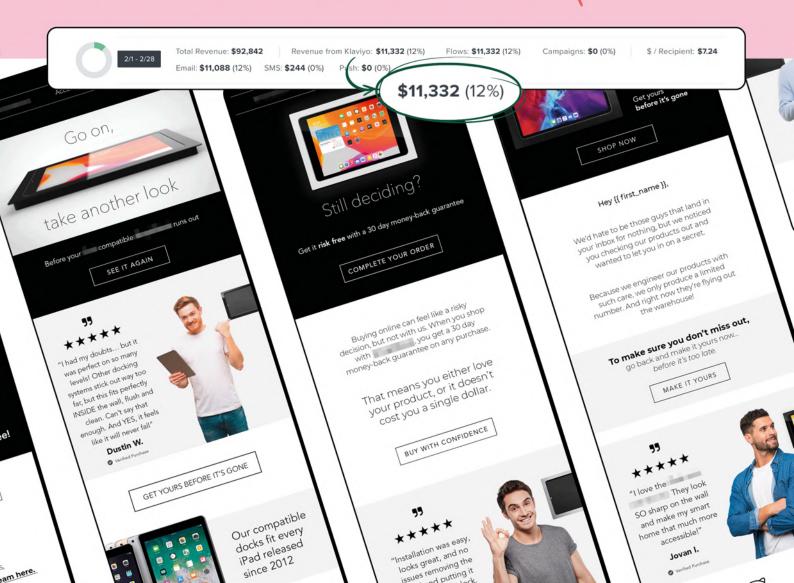
This brand came to us with no email marketing in place and was worried that due to their product being so expensive email marketing wouldn't work for them.

12/1 - 12/31	Total Revenue: <b>\$60,464</b> Email: <b>\$0</b> (0%) SMS: <b>\$0</b> (09	Revenue from Klaviyo: <b>\$0</b> (0%)	Flows: <b>\$0</b> (0%)	Campaigns: <b>\$0</b> (0%)	\$ / Recipient: <b>\$0.00</b>
	Email. <b>40</b> (076) 5863. <b>40</b> (07		0%)		

#### 1 Month After Launch

Within just the first month we saw huge gains to their revenue, adding an **extra 12% to their sales.** As this client is a new brand working with TQLA we only have the first month's data.

But we are confident we can continue to grow them to 30%+ of their revenue coming from email marketing!



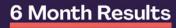
### The Klaviyo Switch That Brought an Extra \$55,000 Revenue in 6 Months

/ Luxury Glamping Accessories

This brand had been sending out occasional emails on Mailchimp but hadn't taken the time to build out their customer journey.

We transitioned them over to Klaviyo, and within the first month we were able to land them an extra \$55,000 from email marketing.

**First Month Results** 



After working with this brand over the next 6 months we were able to add an extra \$150,000 onto their revenue with our new smart email flows!





See a case study for another luxury camping brand we worked with here:

See More

Thank You Fo

Hey {{ first\_name|default:'outdou enthusiast' }},

We'd love to keep sharing our award winning roof top tents and award winning roof top tents and accessories...but it's about time we decide what direction white headed ones...burn sabour une we u what direction we're headed. We'd love to have you join the community, but if now is not the time, we'll be waiting for you!

But if you want to keep

on traveling this road together, great!

ise our latest camping gear and check

Hey {{ first\_name}default:'outdoor team here, we just wanted It's the to give you a big THANK YOU for choosing usl We're extremely grateful to share our We re extremely graterul to share our passion for adventure with you and we can't wait for you to start camping evolution and passion for adventure with you and we can't wait for you to start camping, exploring, and re click below:

VIEW YOUR ORDER

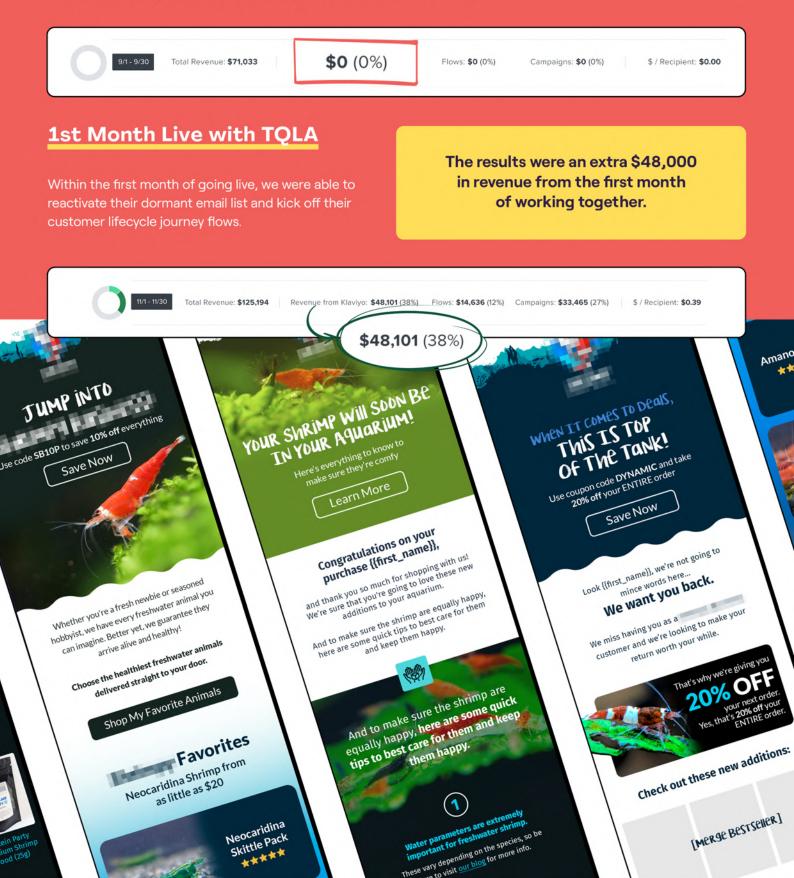
Out with the old, in with the new. Now that our new generation of RTTs are available, we thought it would be an avesome surprise to reduce the prices of our old ones.

ADVENTUR

## Gone from 0% Klaviyo-Owned Revenue to 38% After 30 Days

/ High Ticket Home Aquarium Brand

This client had built up a strong reputation in the home aquarium market, but **unfortunately, they had not built a strong reputation with their email list!** 



## See what our clients had to say about us!







## Want to get **results** like these for your luxury high-ticket brand?

Book a call here to see how we can do the same for you:

Click here to book a call