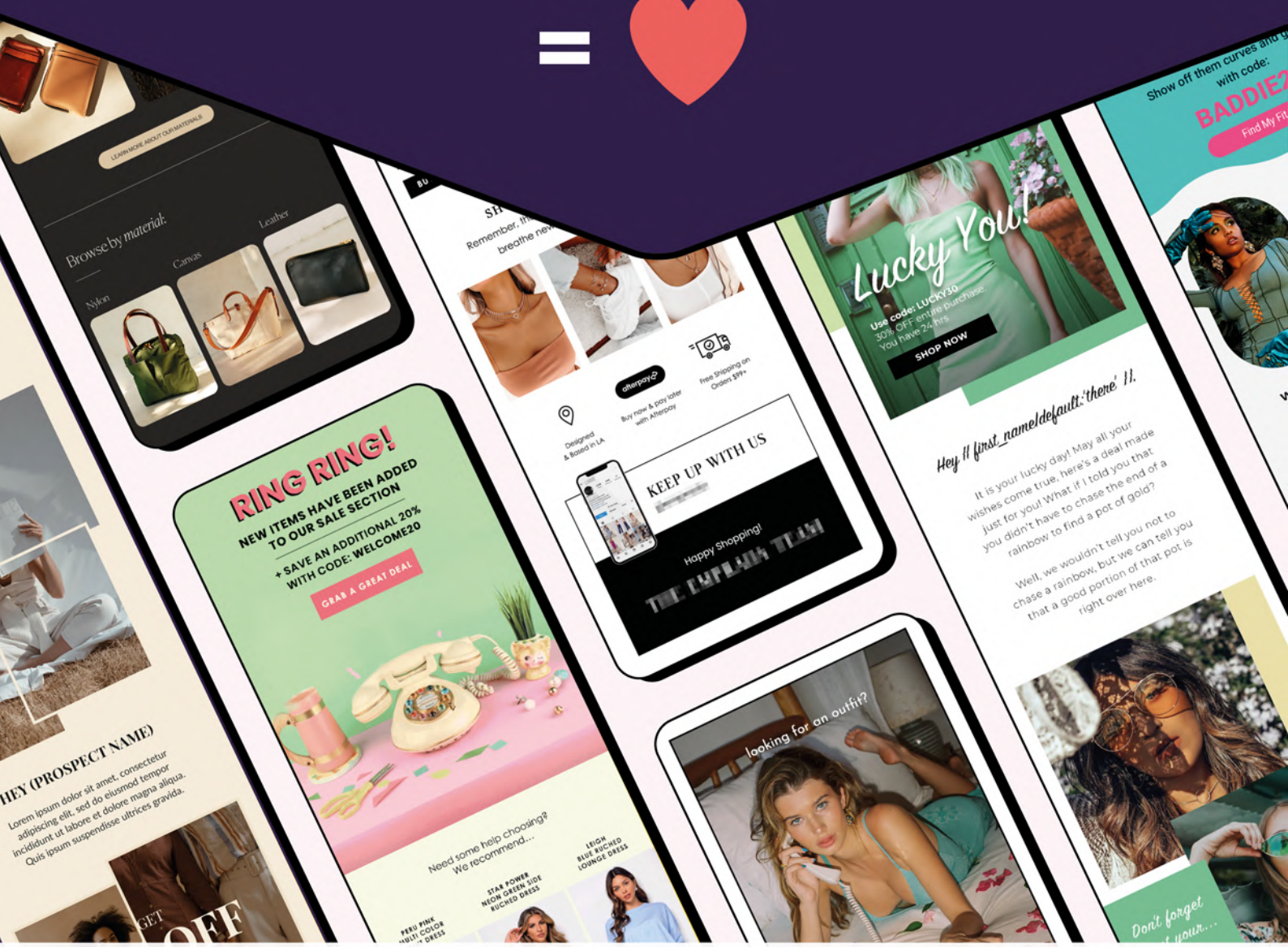




TEQUILA SUNRISE

+ F A S H I O N



See some of the successes and email creatives we've made for fashion brands!



Reviving a “Dead” Email List into an Extra \$115,759 in Revenue

/ High-End Women’s Fashion Brand

This brand came to us after working with another agency that didn’t take the time to understand what they really needed.

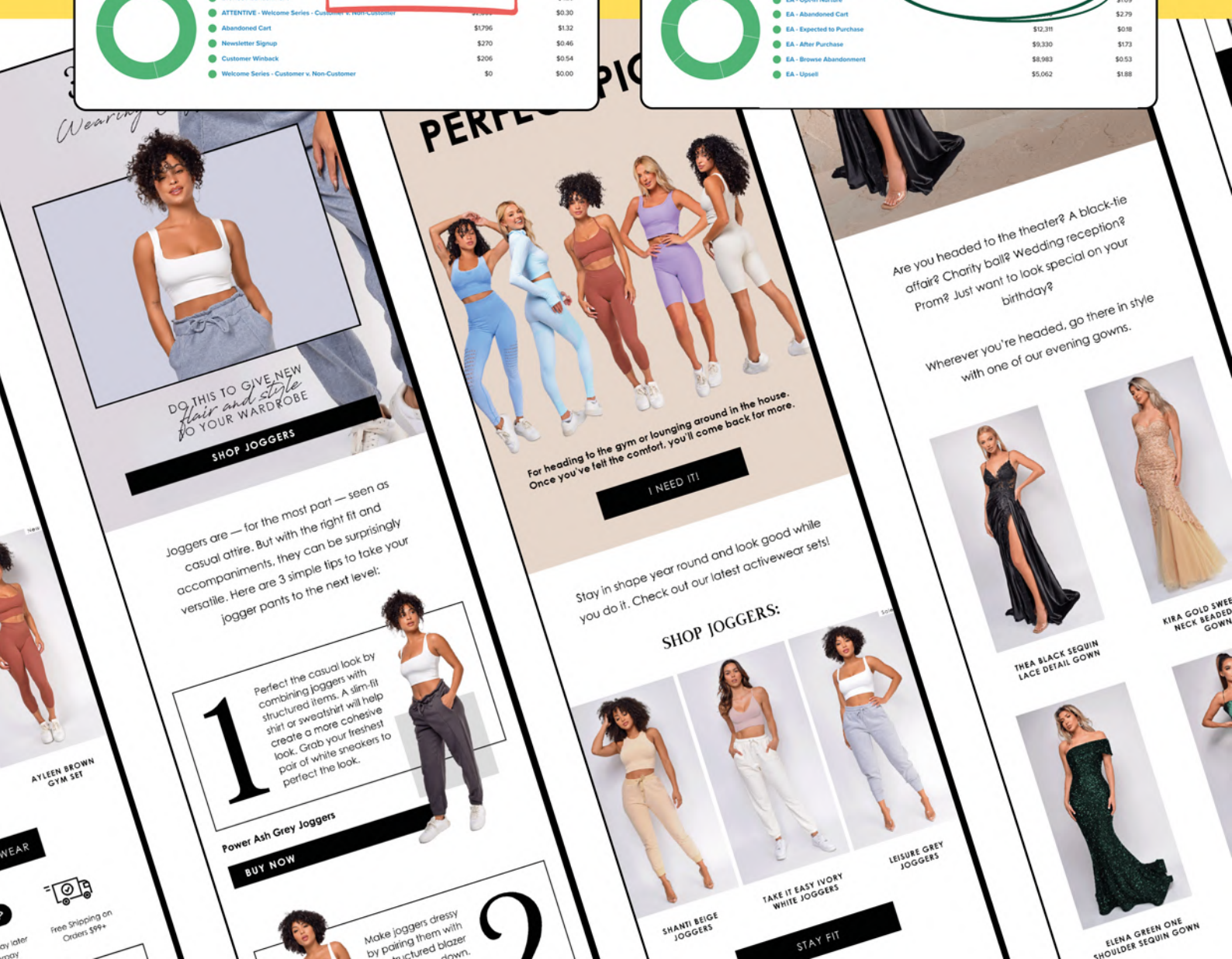
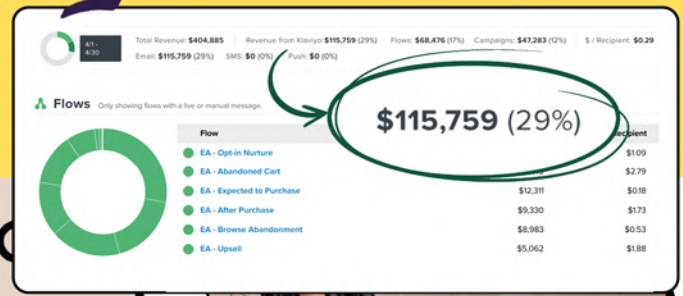
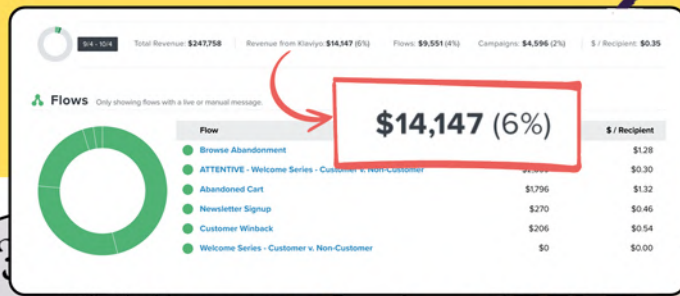
That’s when Tequila Sunrise came in!

Before TQLA

We did a deep dive into their audience and flow strategy, and developed a custom dose of Tequila Sunrise strategy that they needed to scale up their brand.

6 Months of Working Together

We were able to turn their old “dead” list into a consistent money printing machine as well as scaling up their automated flows into an entire customer lifecycle journey!



\$80,000 in One Week to a List of 50,000 Subscribers

/ Discounted Men and Women's Fashion Outlet Brand

When you let Tequila Sunrise take over your email campaigns you can expect great engagement and huge profits.

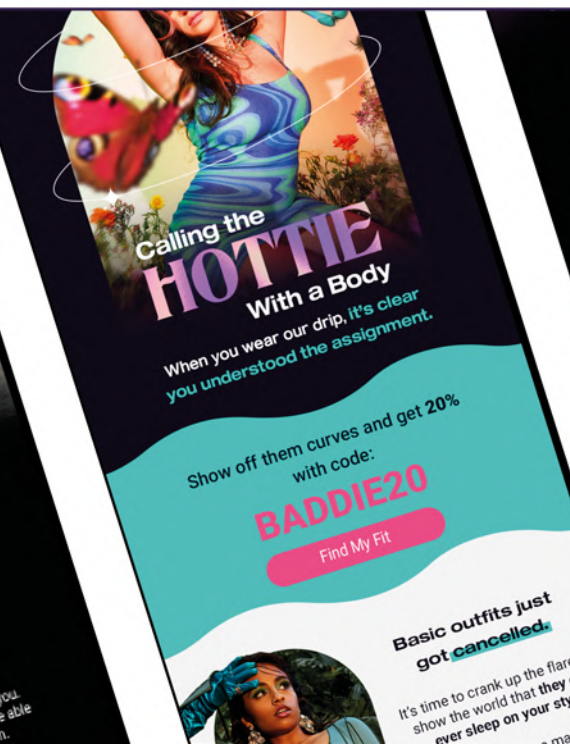
This brand wanted to send out 3 emails a week to a list of roughly 50,000 subscribers. Tequila Sunrise was up to the challenge and we'll let their campaign stats speak for themselves!

EA - NL #10 - Celebrity looks for less (Apple users)	Email A/B Test	51.0%	1.5%	\$6,221.32
Sent A/B on Jan 20, 2022 at 12:00 pm - EA - Apple users		14172 recipients	429 recipients	35 recipients
EA - NL #9 - Designer clothes from movies and shows	Email A/B Test	22.4%	1.1%	\$3,195.36
Sent A/B on Jan 18, 2022 at 12:00 pm - EA - Non Aple Users, Facebook Lead Forms		7735 recipients	383 recipients	30 recipients
EA - NL #9 - Designer clothes from movies and shows (Apple users)	Email	45.9%	1.1%	\$6,416.50
Sent A/B on Jan 18, 2022 at 12:00 pm - EA - Apple users		12748 recipients	305 recipients	36 recipients
EA - NL #8 - Winter Clearance sale 20% off	Email A/B Test	23.1%	3.1%	\$20,270.23
Sent A/B on Jan 16, 2022 at 9:00 am - EA - Non Aple Users, Facebook Lead Forms		7913 recipients	1051 recipients	104 recipients
EA - NL #8 - Winter Clearance sale 20% off (Apple users)	Email A/B Test	52.4%	3.3%	\$20,931.85
Sent A/B on Jan 16, 2022 at 9:00 am - EA - Apple users		14530 recipients	906 recipients	114 recipients
EA - NL #7 - Valentine's Shop launch	Email A/B Test	21.5%	1.1%	\$10,403.87
Sent A/B on Jan 15, 2022 at 9:00 am - EA - Non Aple Users, Facebook Lead Forms		7400 recipients	368 recipients	33 recipients
EA - NL #7 - Valentine's Shop launch (Apple users)	Email A/B Test	51.2%	1.1%	\$3,655.18
Sent A/B on Jan 15, 2022 at 9:00 am - EA - Apple users		14239 recipients	302 recipients	22 recipients
EA - NL #6 - New York Street Style Ideas in 2022 (Apple users)	Email A/B Test	50.5%	1.3%	\$4,916.30
Sent A/B on Jan 12, 2022 at 11:15 am - EA - Apple users		14035 recipients	356 recipients	33 recipients
EA - NL #6 - New York Street Style Ideas in 2022	Email A/B Test	22.5%	1.4%	\$6,282.62
Sent A/B on Jan 12, 2022 at 11:15 am - EA - Non Aple Users, Facebook Lead Forms		7714 recipients	465 recipients	35 recipients

Results:

\$80,000 in one week to a list of 50,000 subscribers!

Wait, isn't January supposed to be slow for fashion brands? Not when you have the Tequila Sunrise advantage!



See a few more examples of brands we've worked with

Welcome to [Brand Name]

See The Game in HD With
Eyewear Built for the Court

Hi {{ first_name }}!

One point is all it takes to change a match. This is why we built eyewear that improves your vision to give you an edge over your competitors.

You deserve eyewear that not only looks great but helps you see better, play longer, and achieve more.

Discover how we can help you chase your best performance and protect your eye health by exploring our range of court-specific eyewear.

BIRTH OF VENUS
COLLECTION

Our New [Insert Name] Collection Is Here!

Your votes and our AI designed these pick fits: we're so proud of you

We really couldn't have done this without you. Thanks to your support and votes, we were able to create the [Insert Name] collection.

We guarantee they'll be lining up with this one!

Set \$43.20 | Dress \$44.00 | Set \$97.20

welcome to [Brand Name]

enjoy 10% off storewide with code [Code]

SHOP NOW

Welcome to [Brand Name] and everything you need to stay fashionable and on-trend for the Sorority year.

[Brand Name] is a tool to deepen our connection in the sisterhood through curated and unique apparel and accessories! Plus, a portion of all proceeds are donated to the Sorority. [Brand Name] helps you look great while doing good.

Featured [Brand Name] Wear

Home | Subscribe | Shop Now

High-Quality + High-Value
Surprises Every Month

Get Your First [Brand Name] Today & Save \$10 on Your First Box

USE CODE [Code]

Subscribe Now

Hey diva, and welcome

Your membership step for the [Brand Name] and everything you need to stay fashionable and on-trend for the Sorority year.

[Brand Name] is a tool to deepen our connection in the sisterhood through curated and unique apparel and accessories! Plus, a portion of all proceeds are donated to the Sorority. [Brand Name] helps you look great while doing good.

Get started today by choosing your very first [Brand Name] and **ENJOY \$10 OFF**

WITH CODE [Code]

Choose My Box

Or shop sale items here!

BLACK FRIDAY
Early Access

SAVE 27% SITEWIDE

USE CODE: EARLYBLACK27

SHOP EARLY ACCESS

SAVE 27% with our early access sale — once it's over, the discount goes DOWN TO 25%

LOOK & FEEL LIKE A BOSS IN OUR NEW COLLECTION

COLLECTION

BECOME THE BOSS BY SHOPPING

Why [Brand Name]

- Court-specific high-contrast lens
- Lightweight frame construction
- Superior Optical Quality with ZEISS Lenses
- Handmade Italian frames

2. STRAIGHT BAR

At Bar look in better for everyone. The straight bar is a perfect fit for your shoulders in a practical way. It's the classic "zig zag" — this more space for the lens and in a way that's better for your eyes.

What others are saying...

★★★★★

"These glasses are perfect for tennis and probably most sports. Because they don't touch your face, they don't steam up or get sweat on them. Love mine!"

Laura O.

Shop Previous Collections

Tops | Bottoms | Dresses | Outerwear

Deliah Dress

Filippa Bikini

IT'S THE LAST DAY TO SHOP!

Save 20% On A New Pair of No Cook Needed Boots.

Shop Now

Refer a Soror

You love the [Brand Name] and it loves you too! Every time you successfully refer three Sorors, you earn a FREE [Brand Name].

Learn More

Violet's

Follow Our Socials

READY TO FIND YOUR SOLEMATE? CLAIM YOUR 10% OFF WITH CODE: DYNAMIC

Lucky You!

Use Code: LUCKY50
50% OFF everything you have in your cart

SHOP NOW

Hey, it's your lucky day! May all your wishes come true, here's a discount code just for you! What if I told you that you didn't have to chase a rainbow to find a spot of gold?

Well, we wouldn't tell you not to chase a rainbow, but we can tell you that a special portion of that pot is right over here.

FREE SHIPPING on orders \$100+

FREE 30-DAY RETURNS (except on sale items)

100% RESPONSIBLE for our programs

Speak Your Truth

There are only a few more hours left to save with our New Year boot sale!

Shop Now

VOGUE

Follow Our Socials

READY TO FIND YOUR SOLEMATE? CLAIM YOUR 10% OFF WITH CODE: DYNAMIC

Speak Your Truth

\$23,000 with One Email That They Didn't Want Us to Send

/ Whitelabel Clothing Supplier

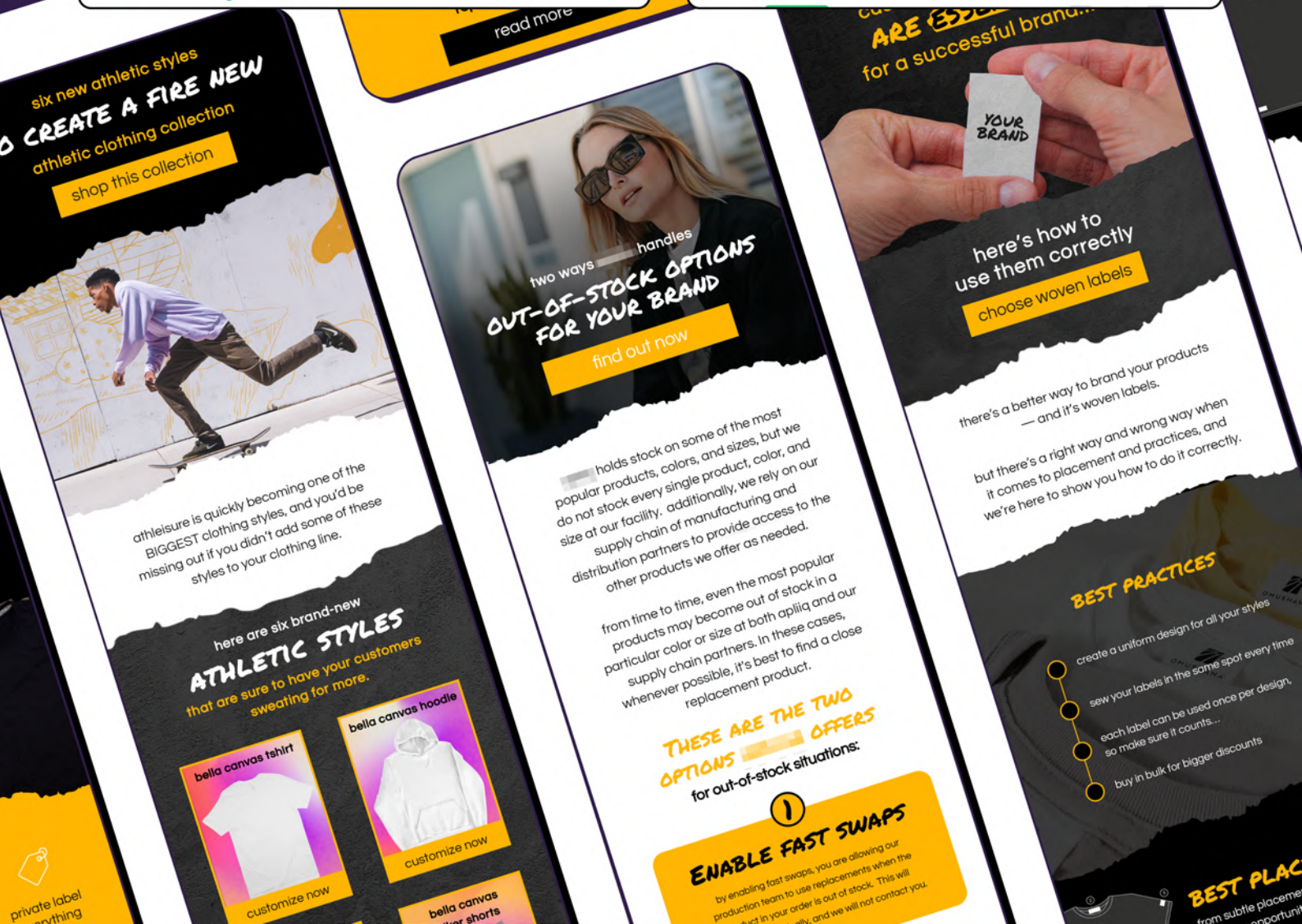
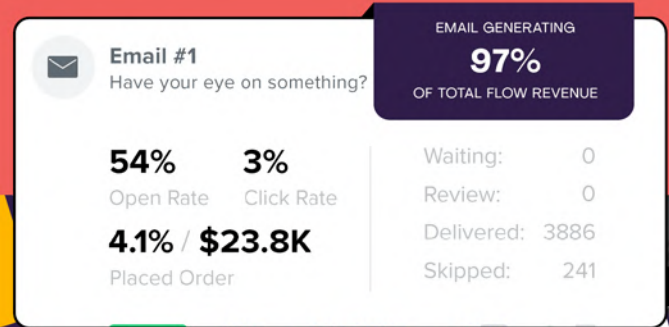
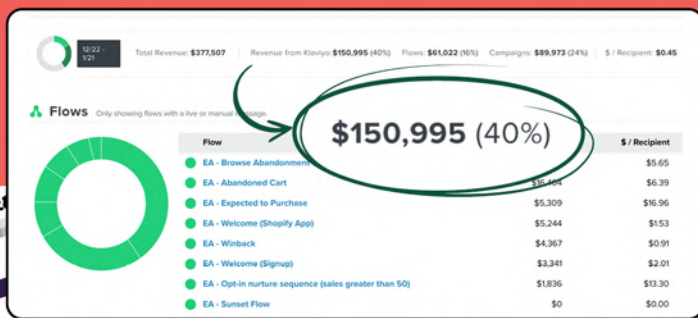
A large white-label clothing supplier that had NO email marketing set up and was hesitant to even work with us.

After Working Together

After doing a deep dive into their customer lifecycle journey we found there was too much money being left on the table, so we took over their email marketing.

Here's what we were able to grow their email marketing to:

We had to convince them to let us create a browse abandonment flow for their store, as they were on a custom-built store platform, and unsure it would work for them. **Now it's one of their best-performing flows!**

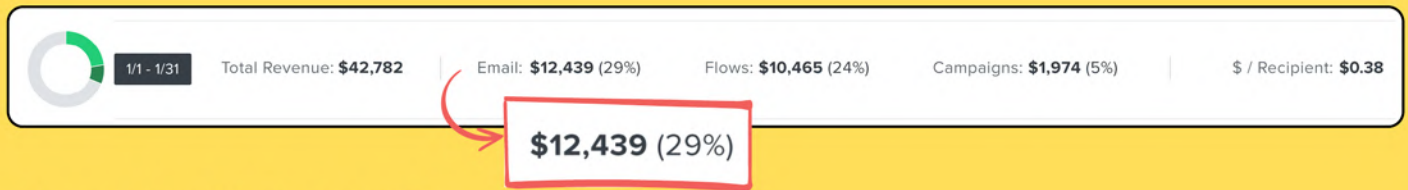


Revived Email List Generates an Extra \$15,000 in Monthly Campaign Revenue

/ Sweatproof Clothing Brand

Before TQLA

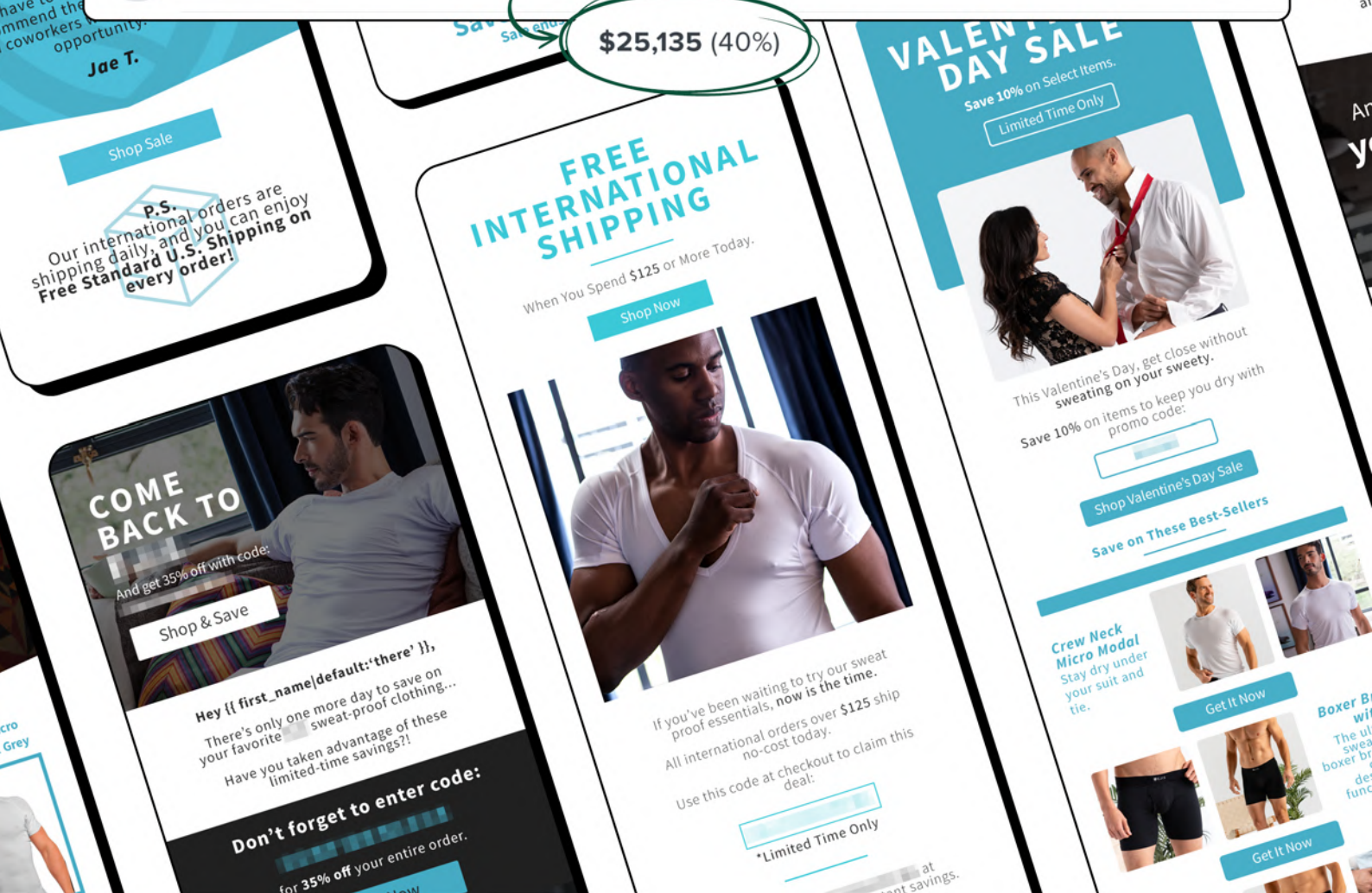
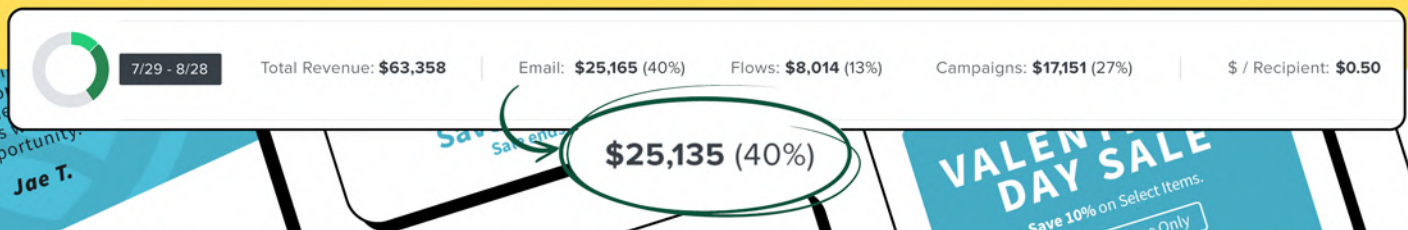
This brand thought they had maxed out their email marketing revenues, until Tequila Sunrise came into the picture. Here's what their brand looked like 1 month after launching their flows:



After Working Together

Then we moved our efforts over to reviving their email subscriber list,

Bringing them an extra \$15,000 in monthly campaign revenue!



\$96,554 of Revenue from Email Marketing in 1 Month

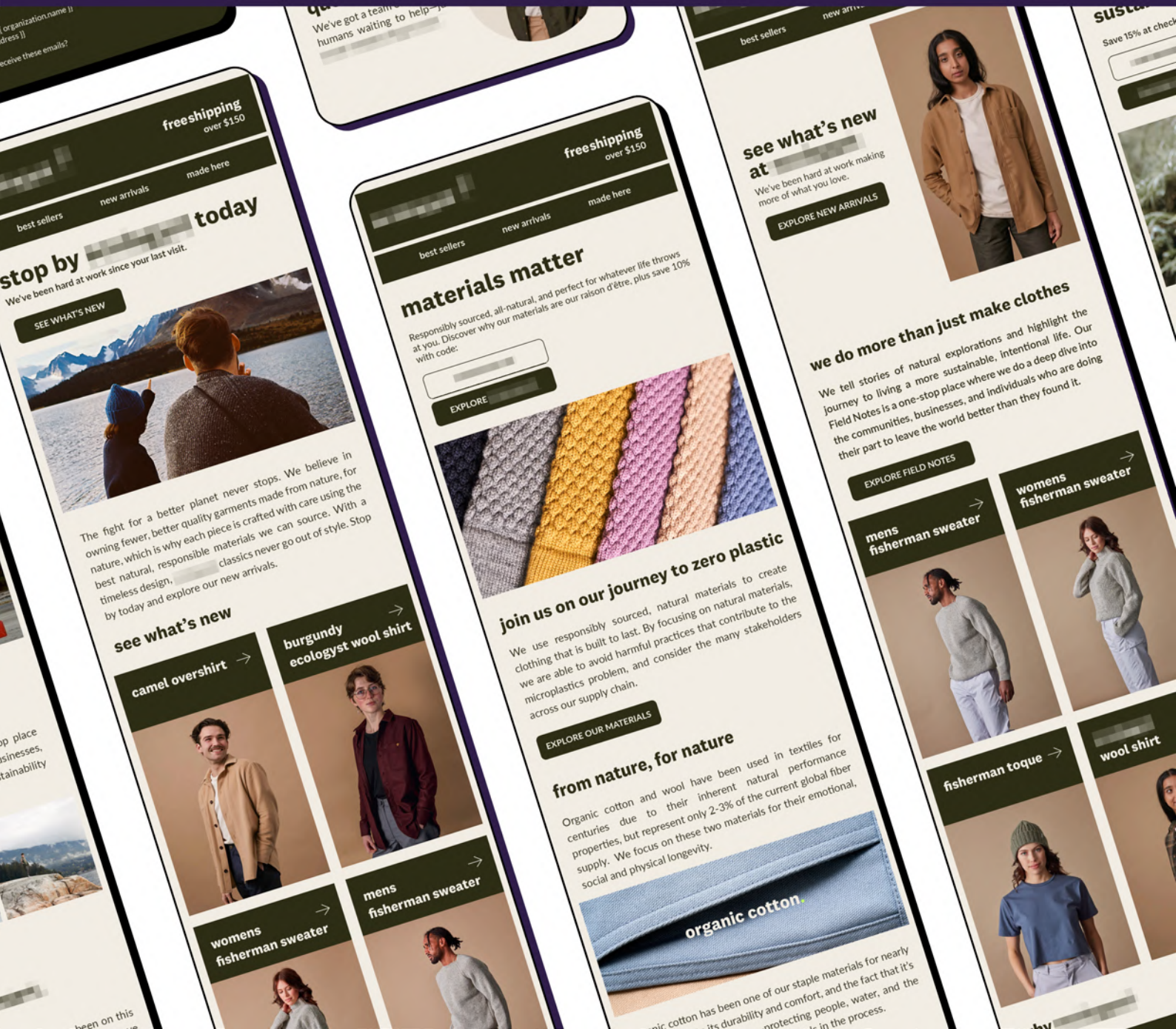
/ Sustainable Clothing Brand

Clothing brands with an eco-conscious focus work especially well when you can weave together your brand story along with conversion focussed emails.

30 Days of Working Together

Revenue from Klaviyo: **\$96,554** (31%) Flows: **\$54,160** (17%) Campaigns: **\$42,394** (14%)
SMS: **\$0** (0%) Push: **\$0** (0%)

\$96,554 (31%)

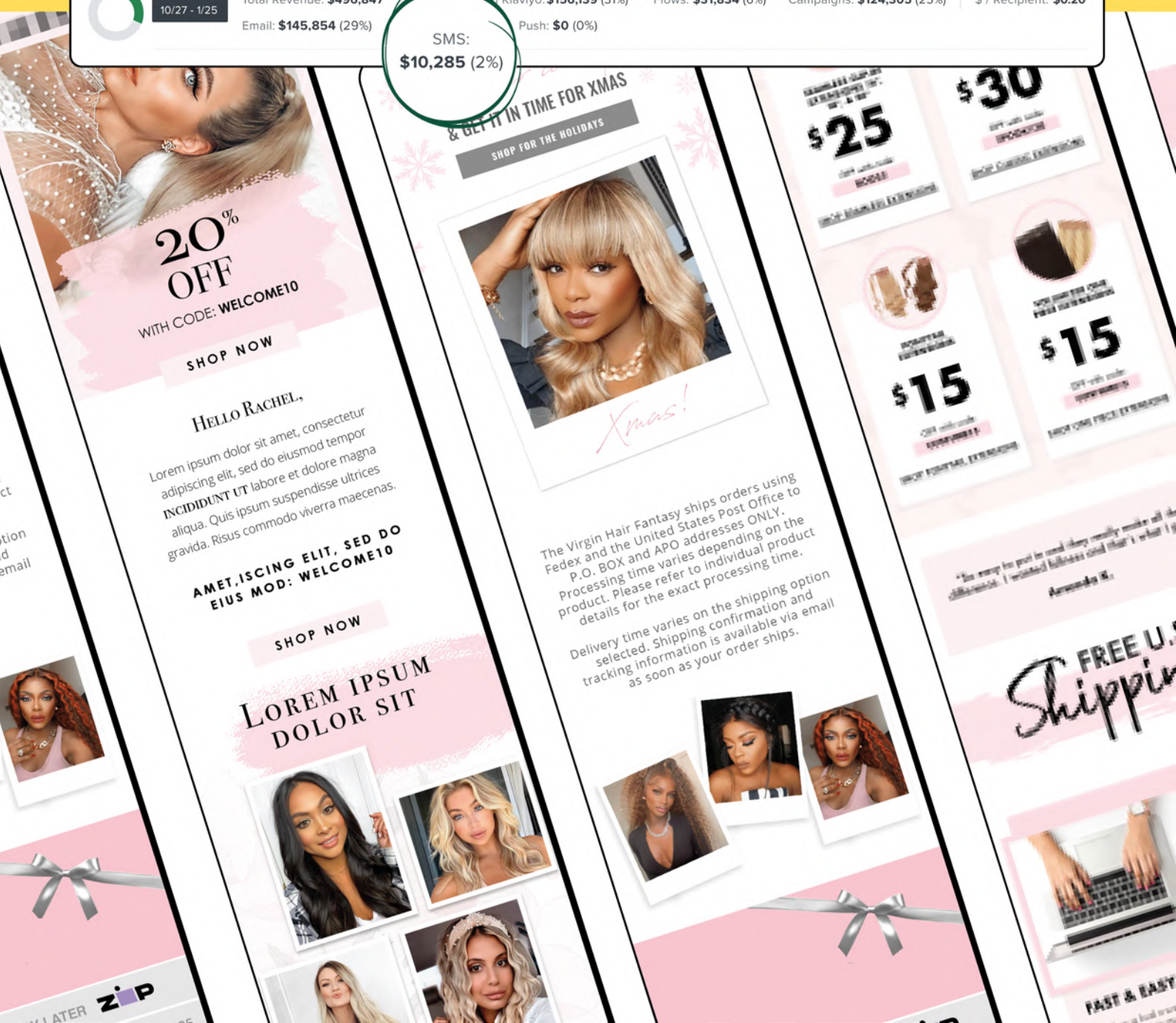
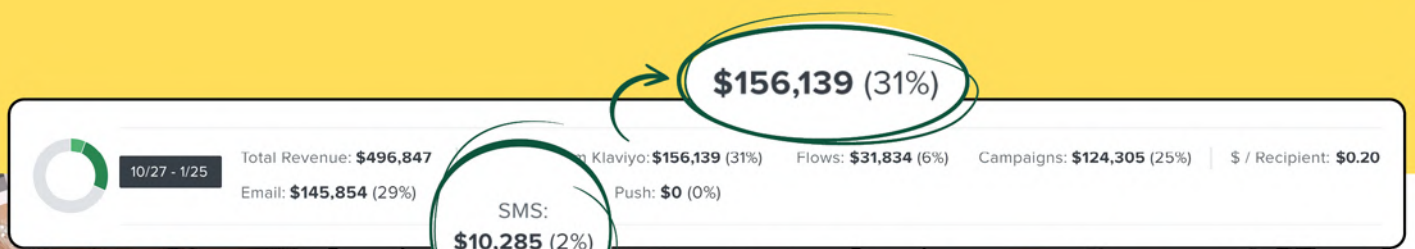


\$156,139 Klaviyo Revenue Plus an Extra \$10,000 per Month from SMS

/ Beauty Brand With Great SMS Results

Here's a brand we've been working with for over a year, so we don't have the before screenshots, but we grew them from 15% of their revenue from Klaviyo to over 31% now.

We launched their SMS marketing program bringing them an extra 2% of their revenue per month.





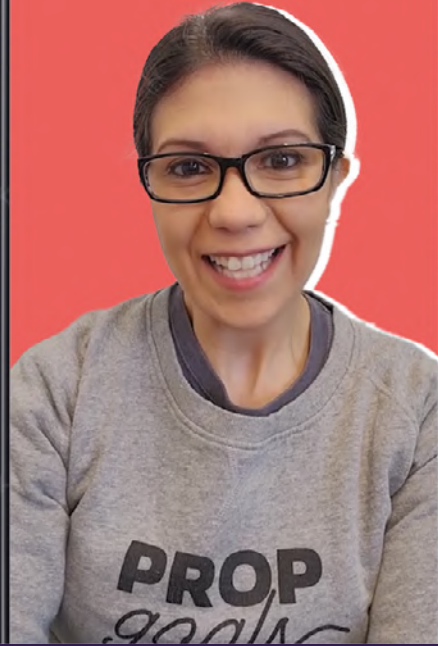
See what some of our clients had to say about working with us!



“My email marketing was non-existent... They took the time to understand my brand and write emails that actually made a big difference for my brand”



- Alicia Garcia
[Lush Party Studios](#)



MAGNUS
Clothing Company

“Email marketing can be very overwhelming... Tequila Sunrise changed that”

- Hillary
[Magnus Clothing](#)





Want to get *results*
like these for your
fashion brand?

Book a call here to see how we
can do the same for you:

[Click here to book a call](#) ▶