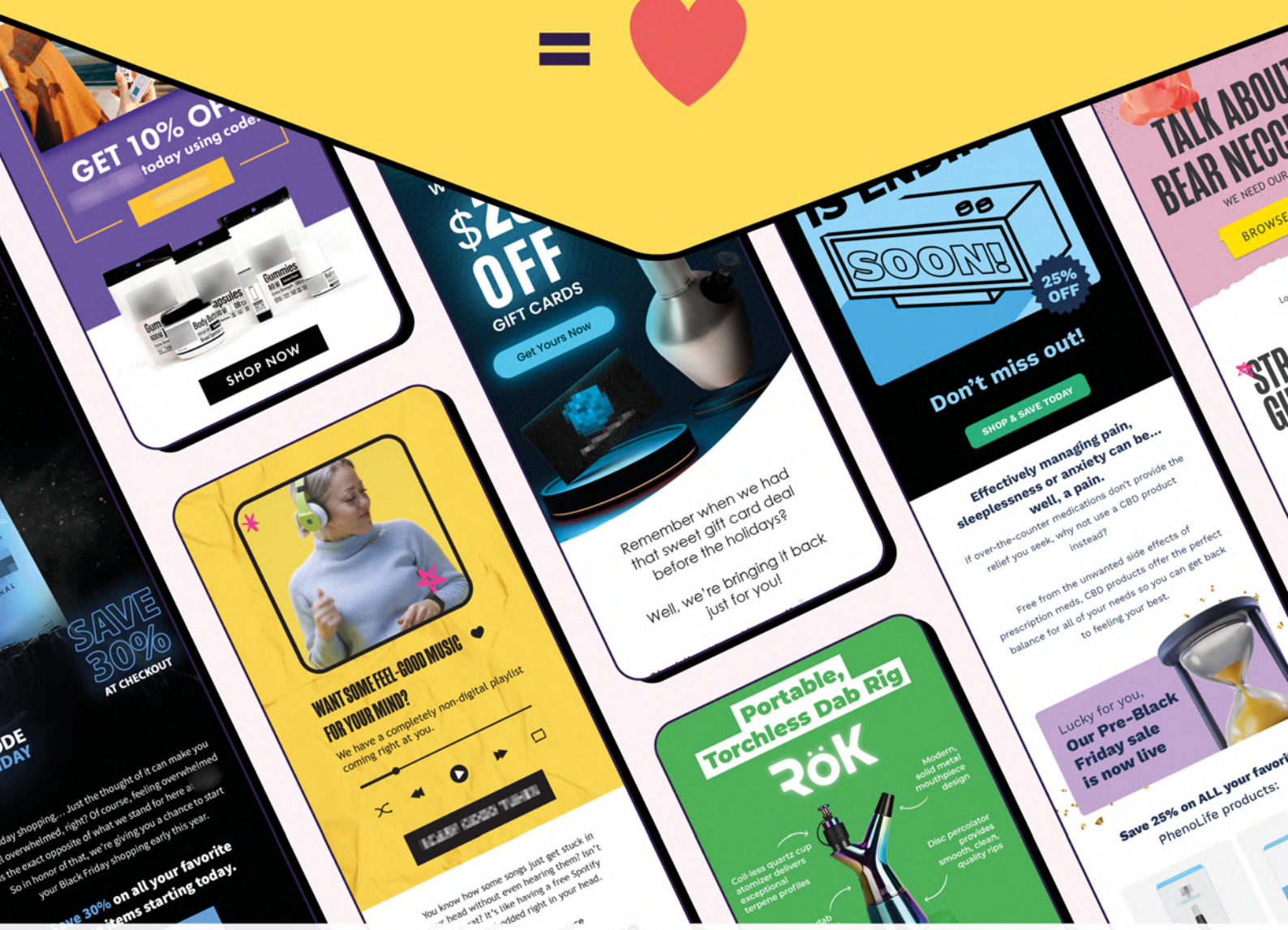




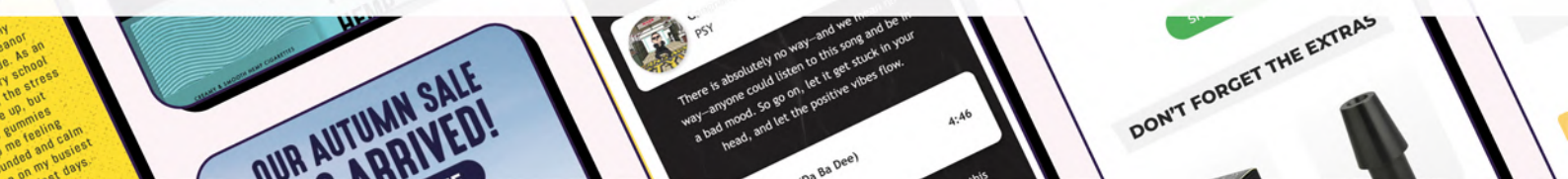
TEQUILA SUNRISE

+ CBD

=



See some of the successes and email creatives we've made for clients who sell CBD, Weed, Hemp, smoking accessories, and everything else in the CBD space!

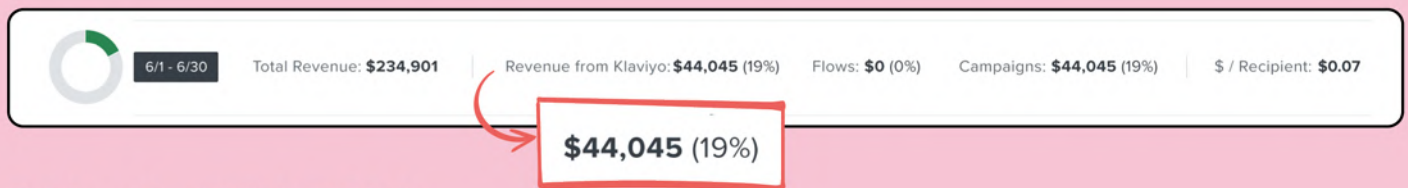


Optimized Customer Lifecycle Journey Brings an Extra \$55,000 in Sales

/ Huge CBD and Edible Brand

Before TQLA

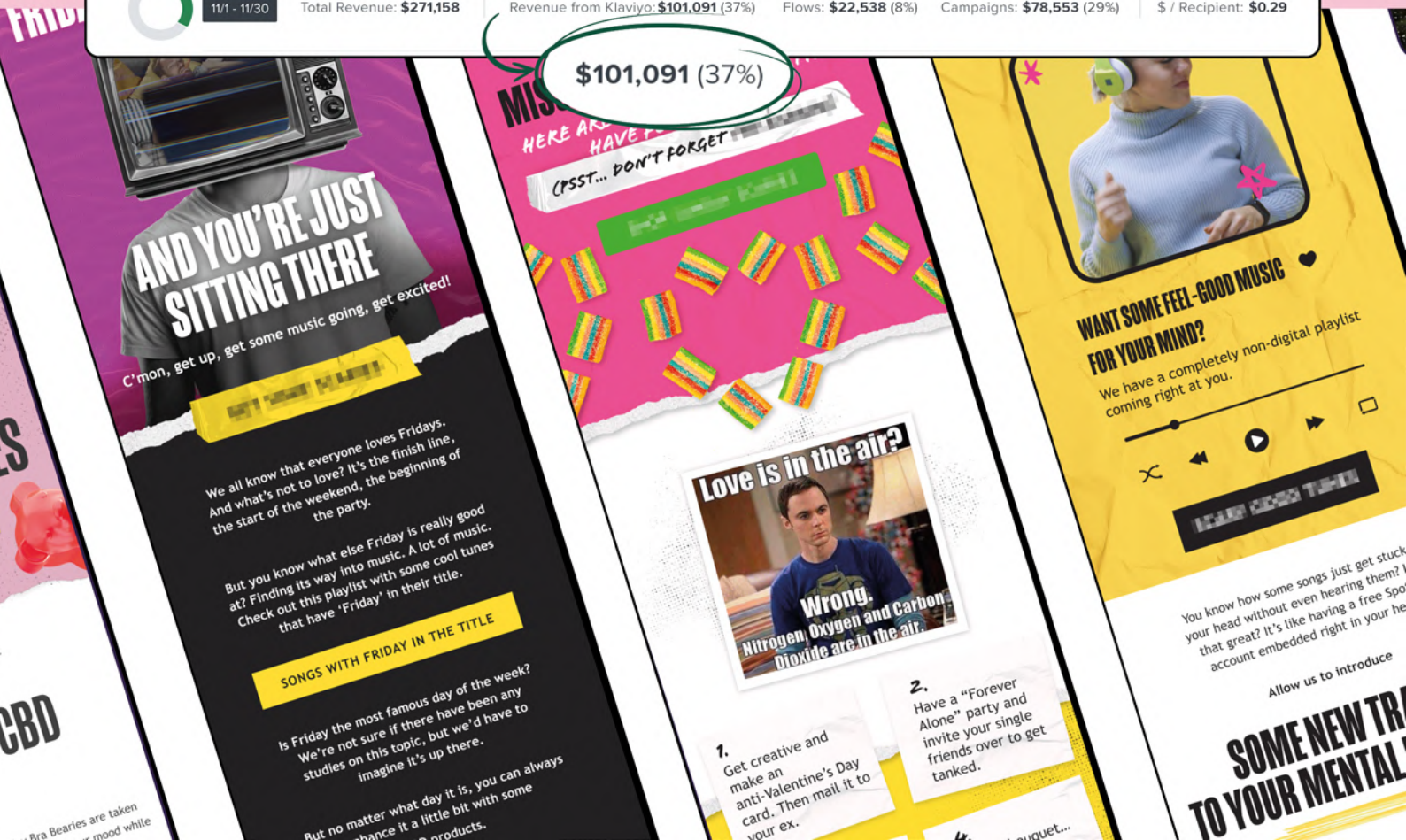
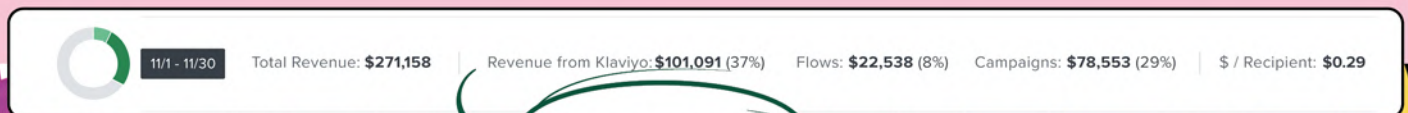
With BFCM fast approaching, this brand came to us in a rush to get its email marketing set up and optimized. They had done well with their campaign sends, but **their customer lifecycle journey was... nonexistent.**



5 Months With TQLA

Within just a few months of our emails going live we were able to see some huge gains in their flow revenue

As well as a big boost in their campaign sends. Luckily they came to us in time, as they would have missed out on an extra \$55,000 in sales if we hadn't optimized their email marketing strategy!



From Ad Restriction Struggles to Generating 46% of Revenue From Email Marketing

/ Large CBD and Vaping Brand

This client was struggling to sell their vapes and CBD products due to the restrictions placed on them by their ad networks. We saw a huge potential to upgrade their customer lifecycle journey with some smart email flows.

Quickly email marketing became their top revenue stream, bringing in 46% of their sales and helping to steadily grow their brand.

THIS IS WHAT THEIR REVENUE LOOKS LIKE NOW



2/1 - 2/23

Total Revenue: \$538,256

Revenue from Klaviyo: \$245,902 (46%)

Flows: \$47,401 (9%)

Campaigns: \$198,501 (37%)

\$ / Recipient: \$0.61

\$245,902 (46%)

"Body-High" & "Head-High"
ARE BULLSH#T
FIND OUT NOW



Hey {{ first_name|default:'friend' }},
We hate to break the news but... the people touting Sativa as a head high and Indica as a body high have been lying to you.

It ain't that simple.



SATIVA



INDICA

These two green sisters originally came from different regions, with Indica rocking a higher CBD content than Sativa.

Indica gives you that 'ol couch lock due to its sedative properties, while Sativa gives you an energetic high due to its high THC content.

But the truth is, you can easily find an energetic Indica and a sedative Sativa. Looking at each strain is the best way to discover exactly what your high will look like.

Ready To Find Out Even More?
KEEP READING

has partnered with

Portable,
Torchless Dab Rig
RÖK

Coil-less quartz cup atomizer delivers exceptional terpene profiles

Easy-touch dab trigger produces precise variable voltage control



Modern, solid metal mouthpiece design

Disc percolator provides smooth, clean, quality rips

GET THE RÖK

The RÖK Vaporizer Dab Rig is the newest model electronic dab rig from Pulsar. This e-rig packs a combination of great features that have made it one of the most popular options on the market for a portable, torchless dab rig.

SHOP RÖK

DON'T FORGET THE EXTRAS



RÖK REPLACEMENT MOUTHPIECE 5 PACK



RÖK REPLACEMENT MOUTHPIECE

SHOP NOW

For Easy Peasy Dabs
SHOP E-RIGS

Hey {{ first_name|default:'friend' }},
E-nails are the newest (and some would argue best) way to heat the nail on your dab rig.

With the technology involved in an e-nail, you can set a specific temperature so you don't have to consistently heat up your nail or wait for it to cool down.

E-nails are perfect for someone who dabs frequently, likes to dab with friends, or simply doesn't want to use a torch.

HERE ARE OUR TOP FAVE E-RIGS:



THE CORE PORTABLE E-RIG KIT

SHOP NOW



PUFF PEAK SMALL

SHOP



RÖK REPLACEMENT MOUTHPIECE

SHOP NOW

See a few more examples of brands we've worked with

THE BLACK FRIDAY SALE STARTS TODAY

(Well, not really — but for you it does)

Shop Now



SAVE 30% AT CHECKOUT

USE CODE **PREFRIDAY**

Holiday shopping... Just the thought of it can make you feel overwhelmed, right? Of course, feeling overwhelmed is the exact opposite of what we stand for here — so in honor of that, we're giving you a chance to start your Black Friday shopping early this year.

Save 30% on all your favorite Crème items starting today.

Redeem Now

SALE Our early access sale

IS ENDING



25% OFF

Don't miss out!

SHOP & SAVE TODAY

Effectively managing pain, sleeplessness or anxiety can be... well, a pain. If over-the-counter medications don't provide the relief you seek, why not use a CBD product instead? Free from the unwanted side effects of prescription meds, CBD products offer the perfect balance for all of your needs so you can get back to feeling your best.

Lucky for you, Our Pre-Black Friday sale is now live



Save 25% on ALL your favorite Phenolife products:



ORDER NOW



BLACK FRIDAY

Use Code: **DYNAMIC**

Shop Black Friday

SAVE 15% SITEWIDE

A sale this good doesn't come around often... so, what are you waiting for?

DID YOUR DOGGO TRY TO BITE THE MAILMAN AGAIN?

MAYBE IT'S TIME FOR SOME FOMO BONES CBD DOG TREATS

LEARN MORE

You'd be hard-pressed to find someone who doesn't love dogs, but we all know that certain pups can be a little high-strung at times.



OH, PLEASE, DOG, NO.

Which is totally understandable because people are just like that too. That's why we created **FOMO BONES** CBD Dog Treats For Chillin'.

OUR AUTUMN SALE HAS ARRIVED!

GET 25% OFF

OUR ENTIRE STORE USE CODE: **AUTUMN25**



SHOP CBD

It's time to match your mood with CBD! Get 25% OFF our entire store for a limited time only to celebrate the Autumn season.

Use code at checkout: **AUTUMN25**

SHOP NOW

No matter your preference, you've got us covered with our 100% natural, top-quality extracts.

Stock up now and cross us off your Black Friday shopping list:

PEPPERMINT HEMP CIGARETTES

ORIGINAL HEMP CIGARETTES

VANILLA HEMP CIGARETTES

SHOP NOW

Shop By Category:

Mind SHOP NOW

Body SHOP NOW

Sleep SHOP NOW

This is just one of many Black Friday deals, and more savings will come shortly.

Come With 15% OFF

Offer valid for a limited time.



Popular

Stainless Steel

Gloss White

Matte Black

Matte Pink

1 BONE EVERY DAY

AND KEEP THE BONES AT BAY.

ORDER NOW

EACH TREAT CONTAINS:

- 10mg L-Tryptophan
- 10mg Chamomile
- 10mg CBD Isolate
- 10mg Passion Flower
- 10mg Valerian Root

REVIEWS FROM DA HOOMANS

ASHLEY N.

My dog has separation anxiety so I give him one of these every time I'm going to the store. He's gone for a while and he leaves treats. I like that I can give him a controlled dose.

FEELING LEFT OUT?

SHOP HUMAN CBD

CONCENTRATES

OILS

TERPENES

SHOP NOW

Hear what our customers are saying:

W.D. Verified Buyer

5 stars

"Since taking this, I've been more confident and relaxed. Highly recommended!"

Get your herbal tranquility for less with code: **AUTUMN25**

SHOP NOW

P.S. We always offer FREE D. Shipping options on every order.

Questions? You can contact our support team from 9 am - 5 pm (Mon-Fri).

SAVE BIG ON BUNDLES!

ATHLETE BUNDLE 20% OFF

LA LA LIPS BUNDLE 20% OFF

BEAUTY BUNDLE 25% OFF

FAMILY BUNDLE 35% OFF

Remember, shop by the carton and save even more: **CARTON (10 PACKS)**

Remember, use code **PREFRIDAY** to take 30% off your order.

Shop All

REVIEWS FROM THE CRÈME REGULARS

JUDE REECE

"They actually feel kind of healthy to smoke. It's that ridiculous to say 'Smoother than Wild Hemp and Oklahoma Smokes. These are my new go-to.'"

Return Policy

If you are not satisfied with your purchase, please send it back in its original condition, within the unused period to us in its original condition, within 30 days of the date in which your item(s) were shipped to you for a full refund or an exchange.

Shop With Confidence

- 30 Day Money Back Guarantee
- Free Shipping
- 24/7 Customer Support
- Safe Shipping

TALK ABOUT THE BEAR NECESSITIES

WE NEED OUR CBD GUMMIES!

BROWSE CBD GUMMIES

Looking for an extra berry boost to your day?

STRAWBERRY CBD

Limited Edition

Green Armored

Copper Mirror

Matte Black

Matte Pink

Green Armored

Copper Mirror

Matte Black

Matte Pink

Green Armored

Copper Mirror

Matte Black

Matte Pink

NEW Delta-9 THC Gummies

Get Your Cannabinoids in a Delicious Way And Get 50% off with code: **GUMMIES50**

TRY SOMETHING NEW



Looking for a delicious way to get your daily dose of CBD and THC?

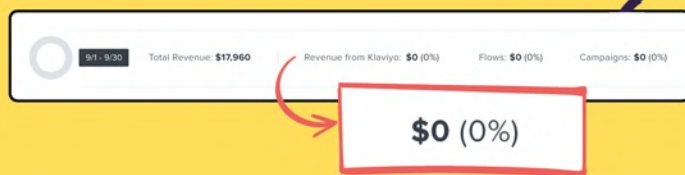
BRAND NEW line of

Gone from 0% Klaviyo-Owned Revenue to 34% after 1 Month

/ Steel Pipes and Smoking Accessories Brand

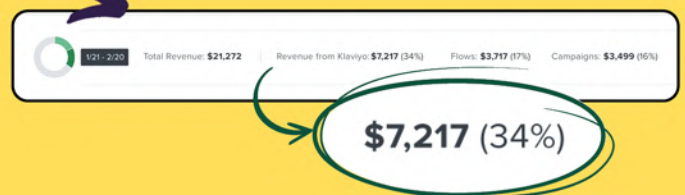
Before TQLA

This brand had just launched and was in the process of scaling up, unfortunately they had neglected their email marketing. Luckily TQLA was by their side to help them grow their sales.



One Month After Launch

Tequila Sunrise was able to add an extra 34% to their revenue within the first month of launch. Now the brand was set up to scale while knowing their CLV, AOV, and retention flows were in place!



AVERAGE OPEN RATE 49.83% +5.13% over previous 30 days Excellent	AVERAGE CLICK RATE 2.99% +0.86% over previous 30 days Excellent	PLACED ORDER RATE 0.22% +0.12% over previous 30 days Excellent	REVENUE PER RECIPIENT \$0.25 +\$0.13 over previous 30 days Excellent
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From no campaign sends to 49.83% open rates in one month!

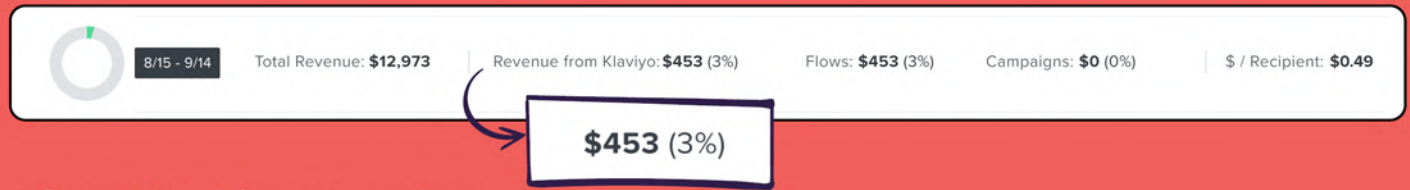


A Small Brand Goes from 3% to a Winning 47% Revenue over BFCM

/ Hemp Oil Beauty Brand

Before TQLA

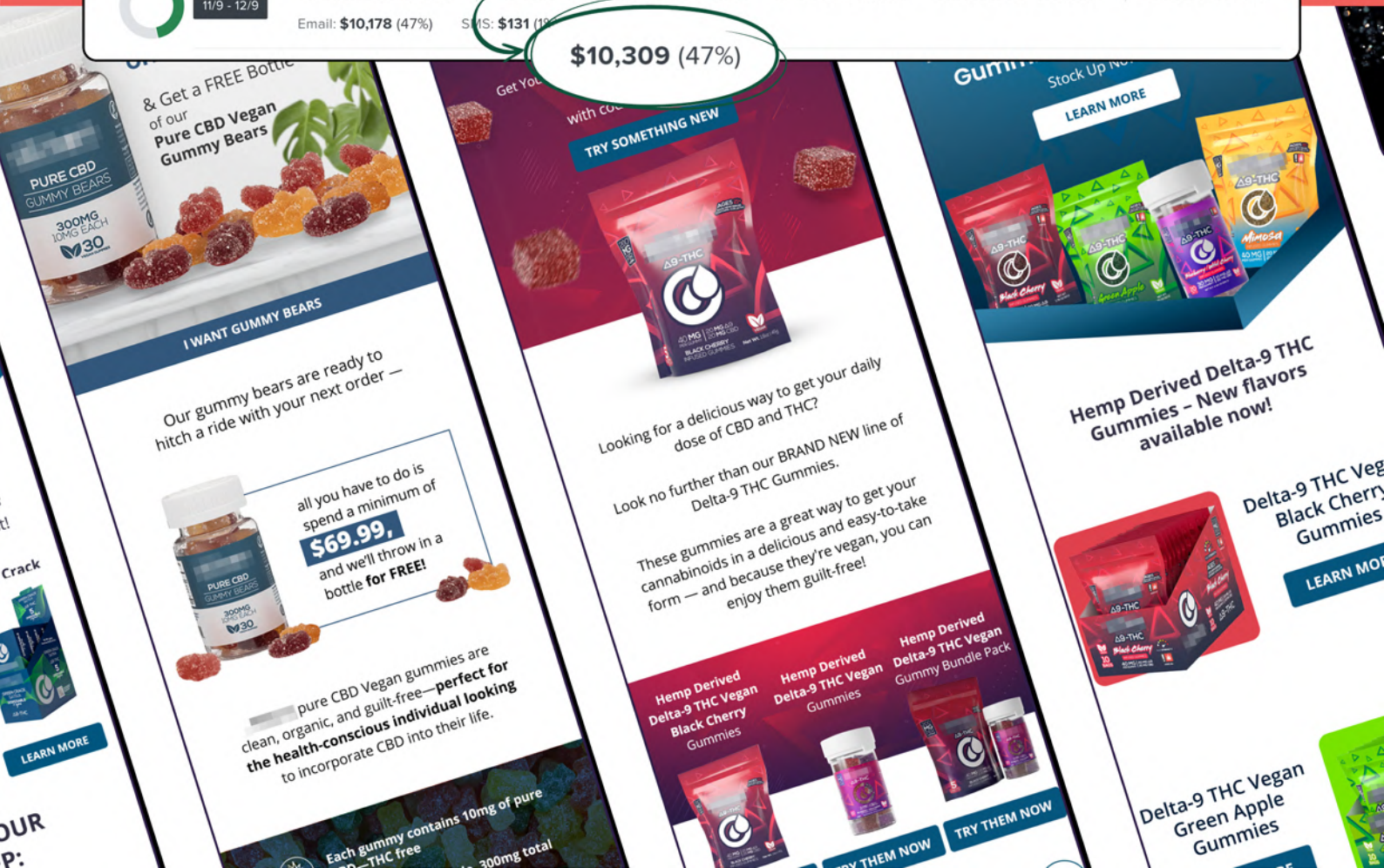
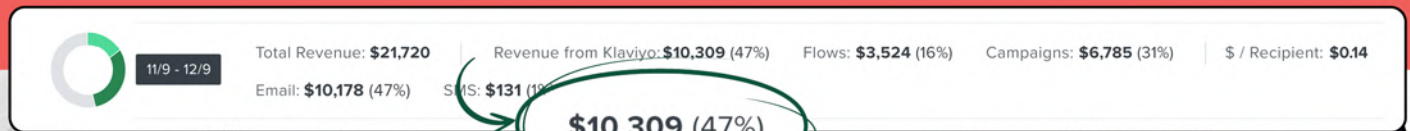
This smaller brand came to us as they were worried they wouldn't have email marketing in place in time for BFCM. This is what their sales looked like before TQLA.



After Working Together

TQLA came in, revived their email list, and set their customer lifecycle journey so that they could scale up over BFCM. We were able to double their revenue over November and helped them retain most of the new sales that came in.

This brand has continued to scale up over the next few months thanks to the incredible retention strategy we built





See what some of our clients had to say about working with us!

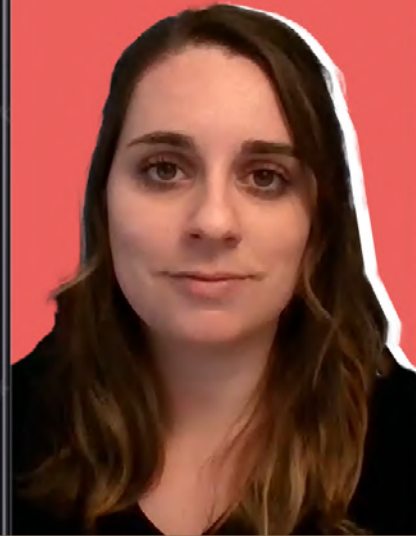


**RESTORATIVE
BOTANICALS**
Feel Better...Naturally

**“I’m pretty familiar with
email marketing, but I have
to say, Email AllStars...
They are experts”**



- Natasha P
Restorative Botanicals



cdbbusiness 
accelerator

**For Starters –
What Is The Best
Campaign To Set Up?**

Full interview



- Ryan Mulvihill
CEO of of Email Allstars



Want to get *results*
like these for your CBD,
Weed or Hemp brand?

Book a call here to see how we
can do the same for you:

[Click here to book a call](#) ▶