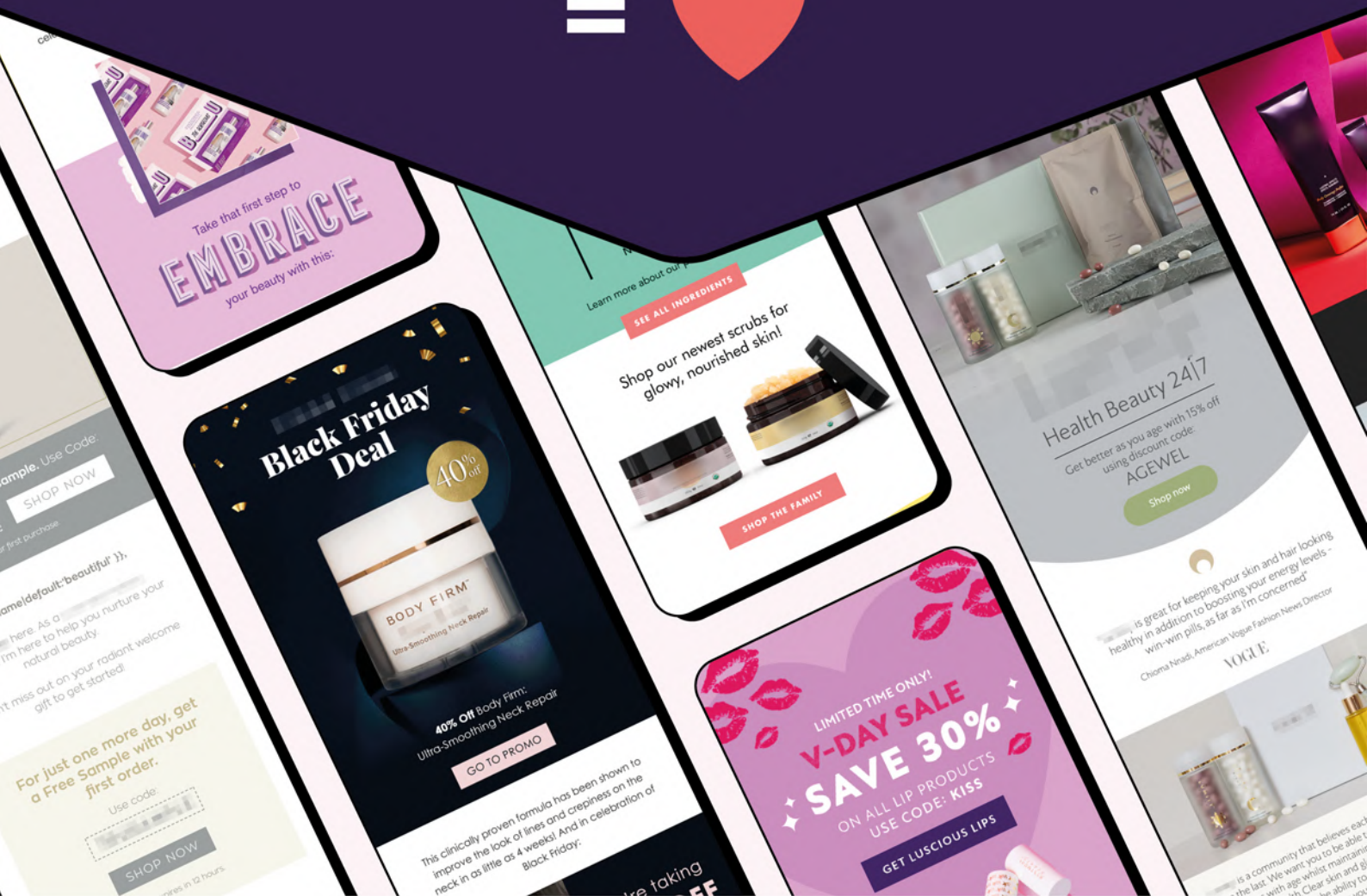




TEQUILA SUNRISE

+ B E A U T Y



See some of the successes and email creatives we've made for beauty brands!



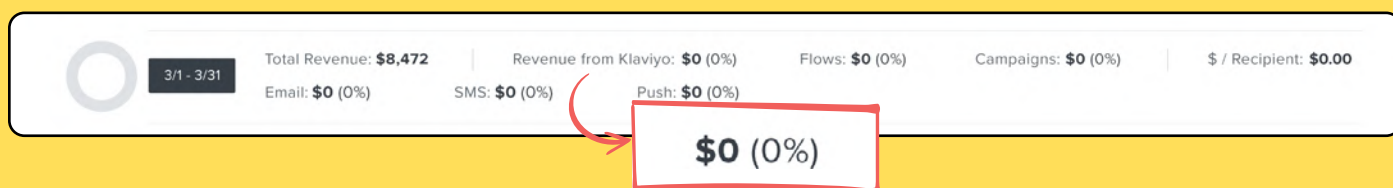
From 0 Klaviyo-Owned Revenue to \$100,000 per Month

/ Large Women's Cosmetics Brand

Before TQLA

This client came to us as they were looking to launch their online presence. They had done an incredible job of growing their business in retail and were looking to make the next step of growing their online presence.

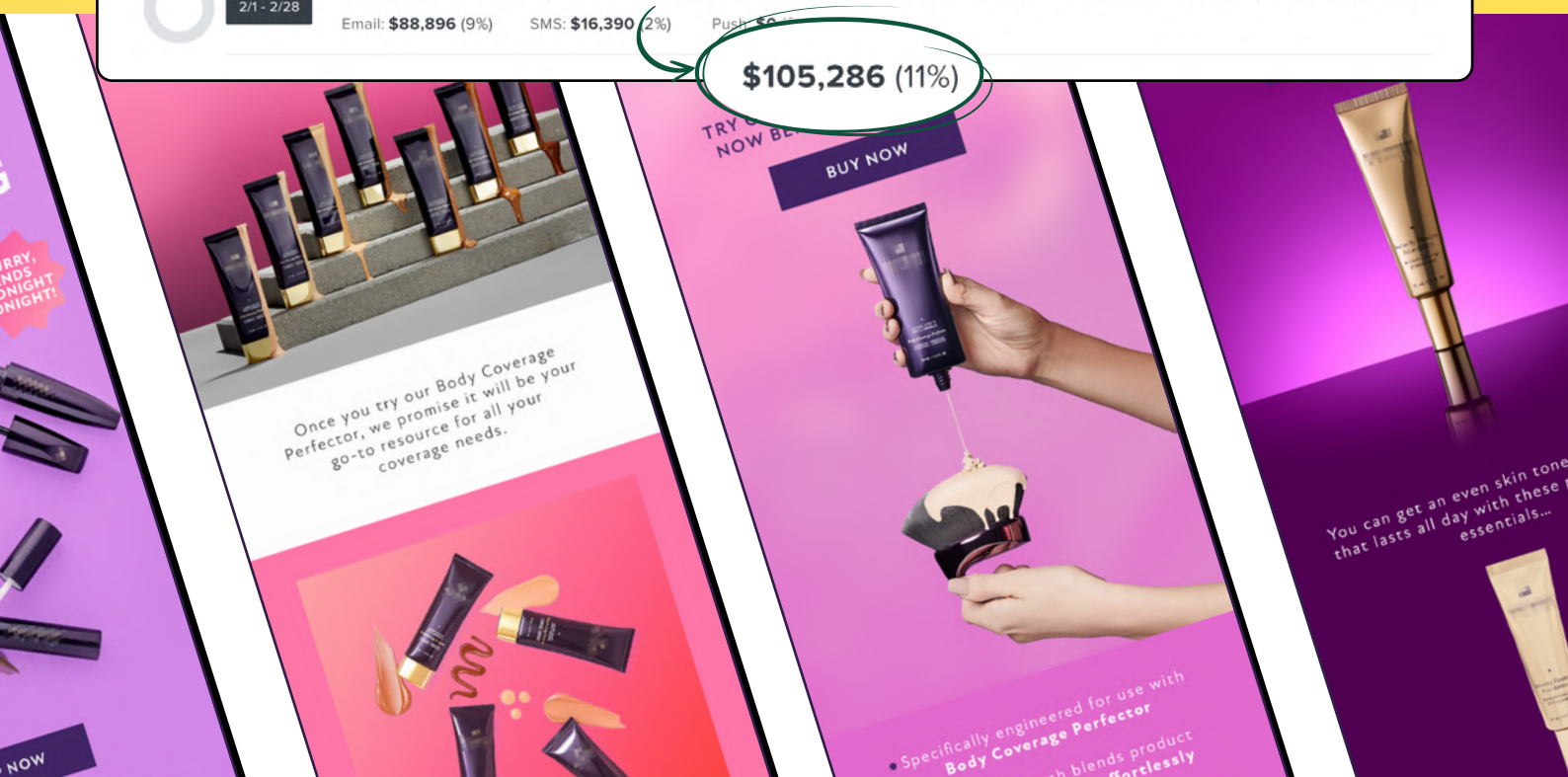
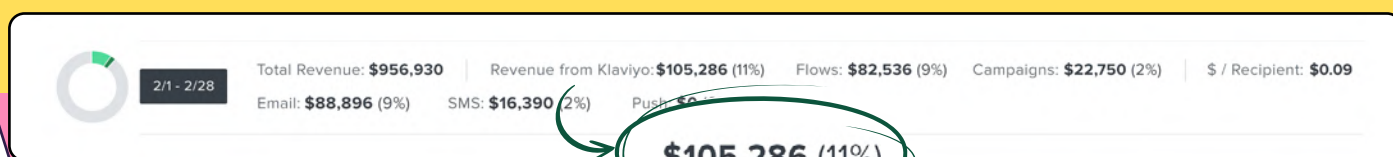
Before working with us, they had almost no sales coming in from their online store.



After Working Together

We helped them massively scale up their online presence and grow their email list. Alongside their massive growth, we were able to build their entire customer lifecycle journey from scratch and build a huge base of repeat customers out of thin air.

Now email marketing regularly brings in over \$100,000 per month for this client.

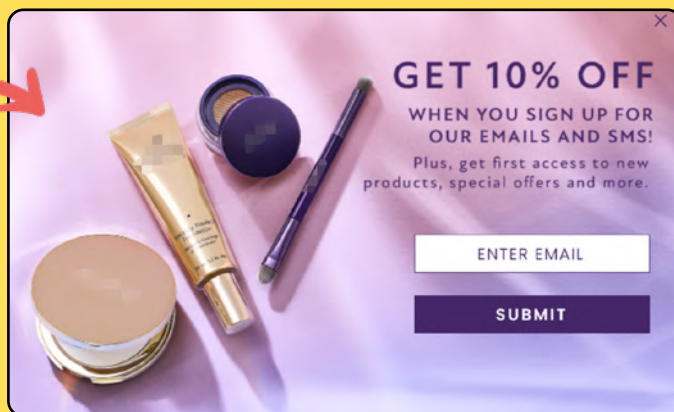


From 0 Klaviyo-Owned Revenue to \$100,000 per Month

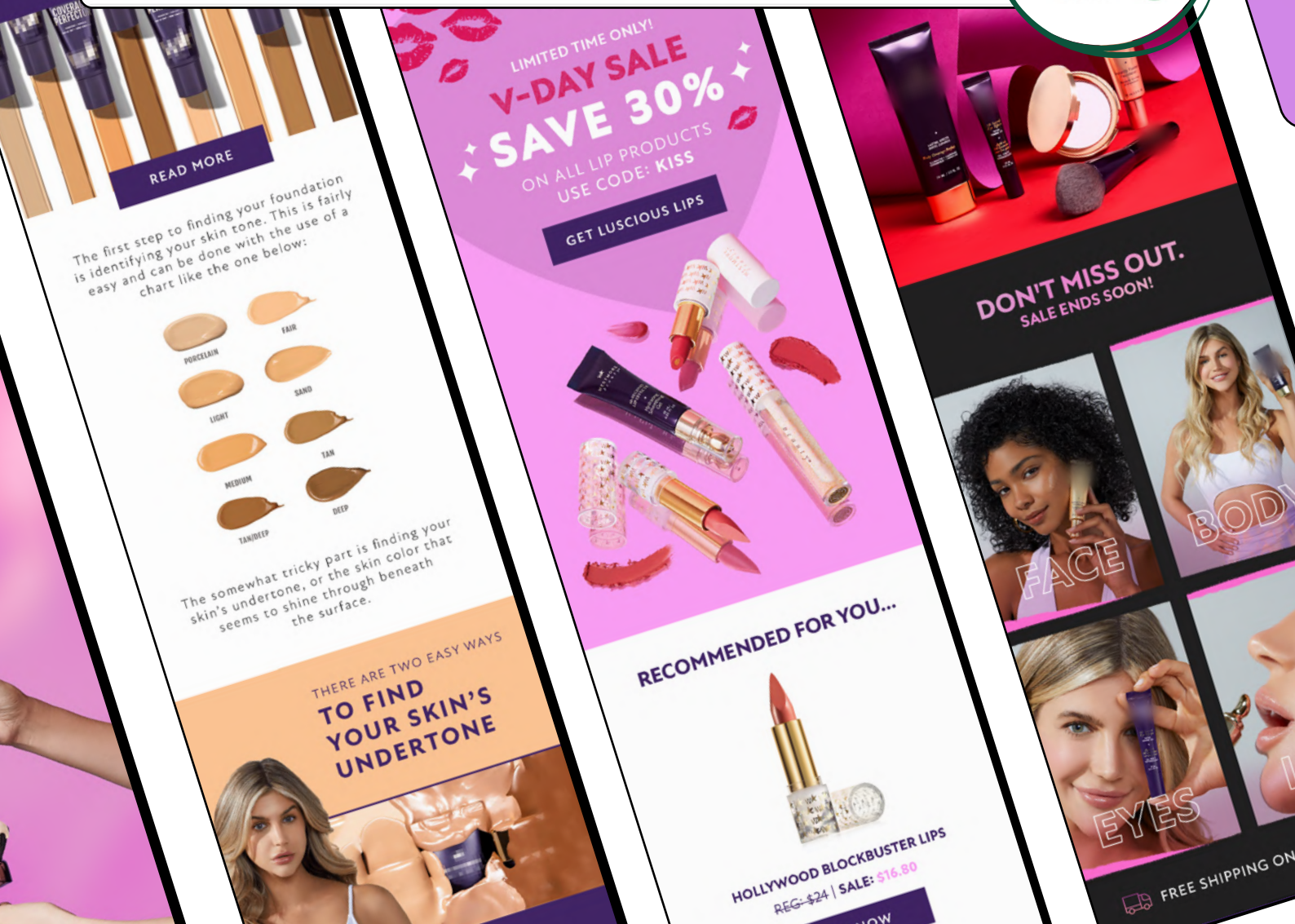
/ Large Women's Cosmetics Brand

4X Industry Average Opt-in Rates

The industry average pop-up opt-in rate is 2%, and after months of testing, **we were able to achieve over 4X that!**



EA - SignUp - Desktop	Popup	Newsletter, SMS Subscribers	1922	9.3%	✓
EA - SignUp - Mobile	Popup	Newsletter, SMS Subscribers	10631	8.1%	✓



Reviving a “Dead” Email List into an Extra \$115,759 in Revenue

/ High-End Women’s Fashion Brand

This brand came to us after working with another agency that didn’t take the time to understand what they really needed.

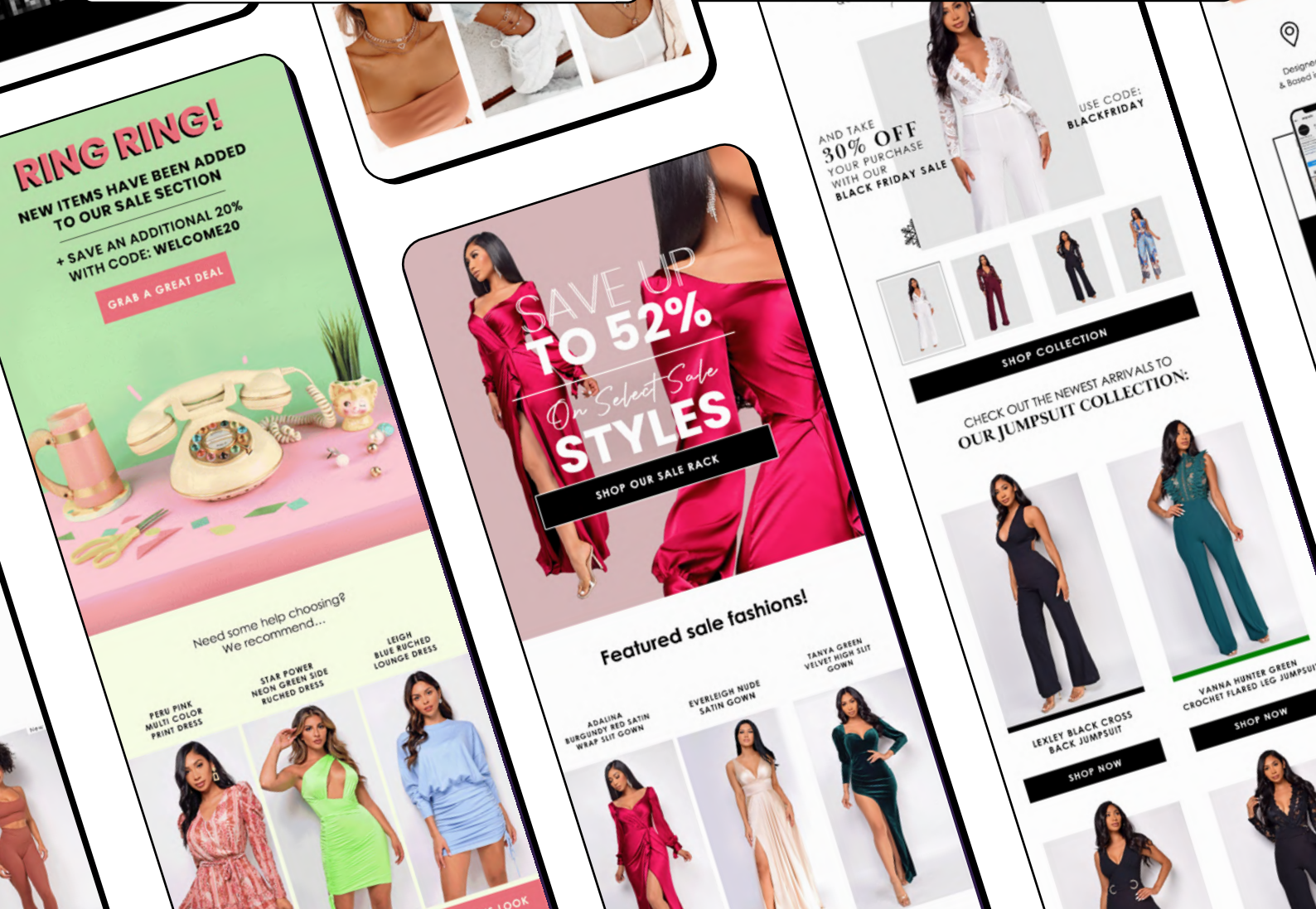
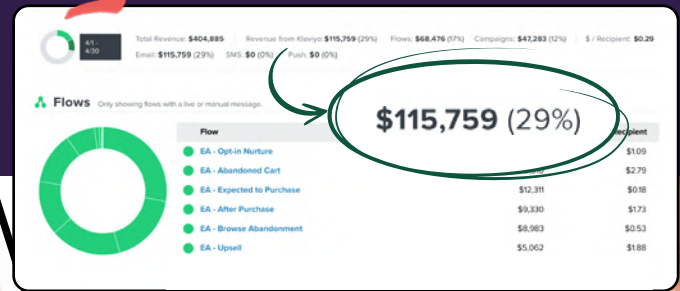
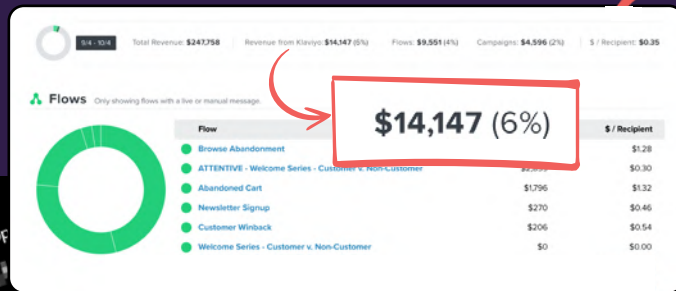
That’s when Tequila Sunrise came in!

Before TQLA

We did a deep dive into their audience and flow strategy, and developed a custom dose of Tequila Sunrise strategy that they needed to scale up their brand.

6 Months of Working Together

We were able to turn their old “dead” list into a consistent money printing machine as well as scaling up their automated flows into an entire customer lifecycle journey!



See a few more examples of brands we've worked with

Mushrooms + Mindfulness = **A Better You**
Skincare is here for both

(Merge Abandoned Browse)

A BETTER ME

Free Shipping

Black Friday Deal

40% OFF

BODY FIRM
Ultra Smoothing Neck Repair

40% OFF Body Firm: Ultra Smoothing Neck Repair

GO TO PROMO

This clinically proven formula has been shown to improve the look of lines and creases on the neck in as little as 4 weeks! And in celebration of Black Friday:

BRING YOUR BEST SKIN FORWARD

Last call for your free sample. Use Code: **TRUSAMPLE**

Hi {{first_name|default:'beautiful'}}!

It's {{time}} here. As a {{time}} I'm here to help you nurture your natural beauty.

So don't miss out on your radiant welcome gift to get started!

For just one more day, get a Free Sample with your first order.

Use code: **TRUSAMPLE**

SHOP NOW

Transformative Skincare

PERFECTION SALM
Formulated to help create younger, firmer, more hydrated skin by gently exfoliating your skin with a powerful, concentrated dose of two types of Vitamin C.

HYDRA MIST CALM
This nourishing, transdermal mist hydrates, soothes, and helps protect against oxidation.

CLEAR & CALM
Our advanced formula is made to help prevent and reduce breakouts and improve hydration while also working to minimize the effects of aging.

Get everything you need in one perfected set.

THE PERFECTING PAIR

My number one priority is helping you absolutely love your skin. Let's make it happen. I'm here for your questions, so please don't hesitate to send me a message or call!

Honest Reviews

Katie H.
★★★★★

"I would switch between 'regular' brands until they stopped working. I was desperately trying to find my holy grail products. Small meetings (I mean and being introduced to the products, she uses and introduced to the products she uses in 3 corners. I haven't changed my skincare that truly works! It is the only skincare that truly gives better than the more you use it."

with love
Beauty's Natural Ingredients

Non-Carcinogenic Vegan Cruelty-free

Includes Free Shipping

CLICK TO REDEEM OFFER

HONEY BACK GUARANTEE

Buff Your Way
TO GLOWING SKIN
WITH OUR NEW BODY SCRUBS!

SHOP EXFOLIATORS

Hey {{first_name|default:'be'}}!

Get ready to scrub away your worries with our newest body scrubs filled with these clean, organic ingredients...

Apricot Kernel Oil
Your perfect collagen booster, that works to keep your skin healthy and youthful while balancing your complexion.

Rosemary Leaf Extract
Helps to lighten your skin and reduce dark spots. While reducing dullness and some with its inflammatory agents.

Orange Peel Oil
It's more than just a yummy breakfast beverage! Antioxidants found in oranges can help keep your skin firm and young.

What's not in there?
When it comes to potentially dirty ingredients in personal care products, these are some we leave out for good.

- No synthetic dyes
- No artificial fragrance
- No parabens
- No sulfates
- No phthalates

Learn more about our promise to you.

SHOP ALL INGREDIENTS

Shop our newest scrubs for glowing, nourished skin!

SHOP THE FAMILY

"I've used scrubs that have just left me feeling so dry. I love this scrub because it is super hydrating and lasts so long!"
- Rylie B.

Honest Reviews

Katie H.
★★★★★

"I would switch between 'regular' brands until they stopped working. I was desperately trying to find my holy grail products. Small meetings (I mean and being introduced to the products, she uses and introduced to the products she uses in 3 corners. I haven't changed my skincare that truly works! It is the only skincare that truly gives better than the more you use it."

with love
Beauty's Natural Ingredients

Non-Carcinogenic Vegan Cruelty-free

OUR BIGGEST SALE OF THE YEAR HAS ARRIVED!

UP TO 40% OFF SITEWIDE*

SHOP NOW

*EXCLUDES SETS

DON'T MISS OUT. SALE ENDS SOON!

FACE

BODY

EYES

LIPS

FREE SHIPPING ON ALL ORDERS

5 Reasons To Shop With Skincare

- Free shipping on all orders of \$75 or more in the US and Canada.
- All our products are 100% Certified Organic.
- Our ingredients are hand-sourced.
- A tree is planted for every product we sell.
- If you're unhappy with your product, feel free to return it within 30 days.

Organic Mushroom Super Serum

THE HOLY GRAIL FOR SENSITIVE SKIN. OUR MUSHROOM-POWERED SERUM WILL LEAVE YOUR SKIN SOOTHED, PLUMPED AND ANTI-RED. WITHOUT ANY GREASY RESIDUE.

Reflection Ritual Deck

HELP START YOUR DAY OFF RIGHT WITH THIS MINDFULNESS RITUAL DECK. CENTRE YOURSELF WITH 44 PROMPTS AND INSPIRATIONAL QUOTES.

Best-Self Ritual Kit

KEEP THE MIND IN TUNE WITH THE SKIN WITH THIS COMPLETE RITUAL KIT. INCLUDES BOTH OUR ORGANIC MUSHROOM SUPER SERUM AND THE REFLECTION RITUAL DECK.

SHOP NOW

The Perfect Balance of 3 Key Ingredients

Patented Peptide
Targets wrinkle on the lips & neck area.

Bees
Feels so good on my neck. I can see the difference every day!

Stellaags
Once you get used to your skin's texture, it's an amazing product. It's an effective difference in your skin and it's gentle on your skin and it's gentle on your skin.

Amazing!

Includes Free Shipping

CLICK TO REDEEM OFFER

HONEY BACK GUARANTEE

EMBRACE YOUR BEAUTY

The Results You Deserve!

SHOP NOW

Hey {{first_name|default:'beautiful'}}!

was founded on the principle of celebrating self-expression and enabling you to live your best life.

Take that first step to EMBRACE

GET REWARDED FOR HAVING BEAUTIFUL HAIR

Have you joined the Bold Points rewards program yet?

JOIN REWARDS

Hey {{first_name|default:'beautiful'}}!

Have you joined the rewards program yet?

Unlocking exclusive

SHOP NOW

TIME IS RUNNING OUT!

TAKE ADVANTAGE OF OUR BLACK FRIDAY SALE AND

SAVE 40%

VISIT STORE

If you're looking to save big on your favorite beauty products, or shopping holiday gifts for your loved ones, there has never been a better time than now.

SHOP BY CATEGORY:

Welcome to

Take 10% off your first purchase with code

EMBRACE YOUR BEAUTY

CYBER MONDAY SALE

FINAL CHANCE TO SAVE 40% ON EVERYTHING!

SHOP NOW

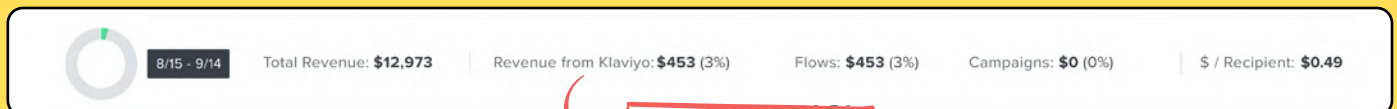
Health Be...
Get better as you...
AGE...
is great for...
healthy in addition...
we've pil...
Chroma Heals An...
is a...
than the...
that come...
your skin...
And n...
keep you...
excite...

A Small Brand Goes from 3% to a Winning 47% Revenue over BFCM

/ 100% Organic Women's Shampoo and Essential Oil Brand

Before TQLA

This smaller brand came to us as they were worried they wouldn't have email marketing in place in time for BFCM. **This is what their sales looked like before TQLA.**

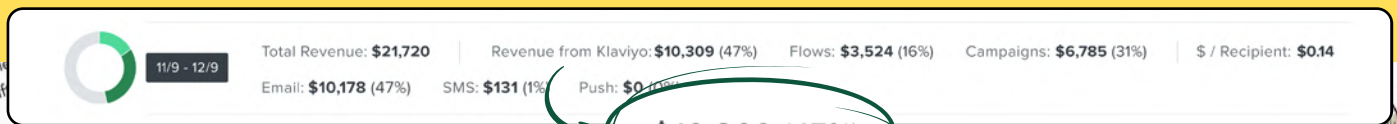


\$453 (3%)

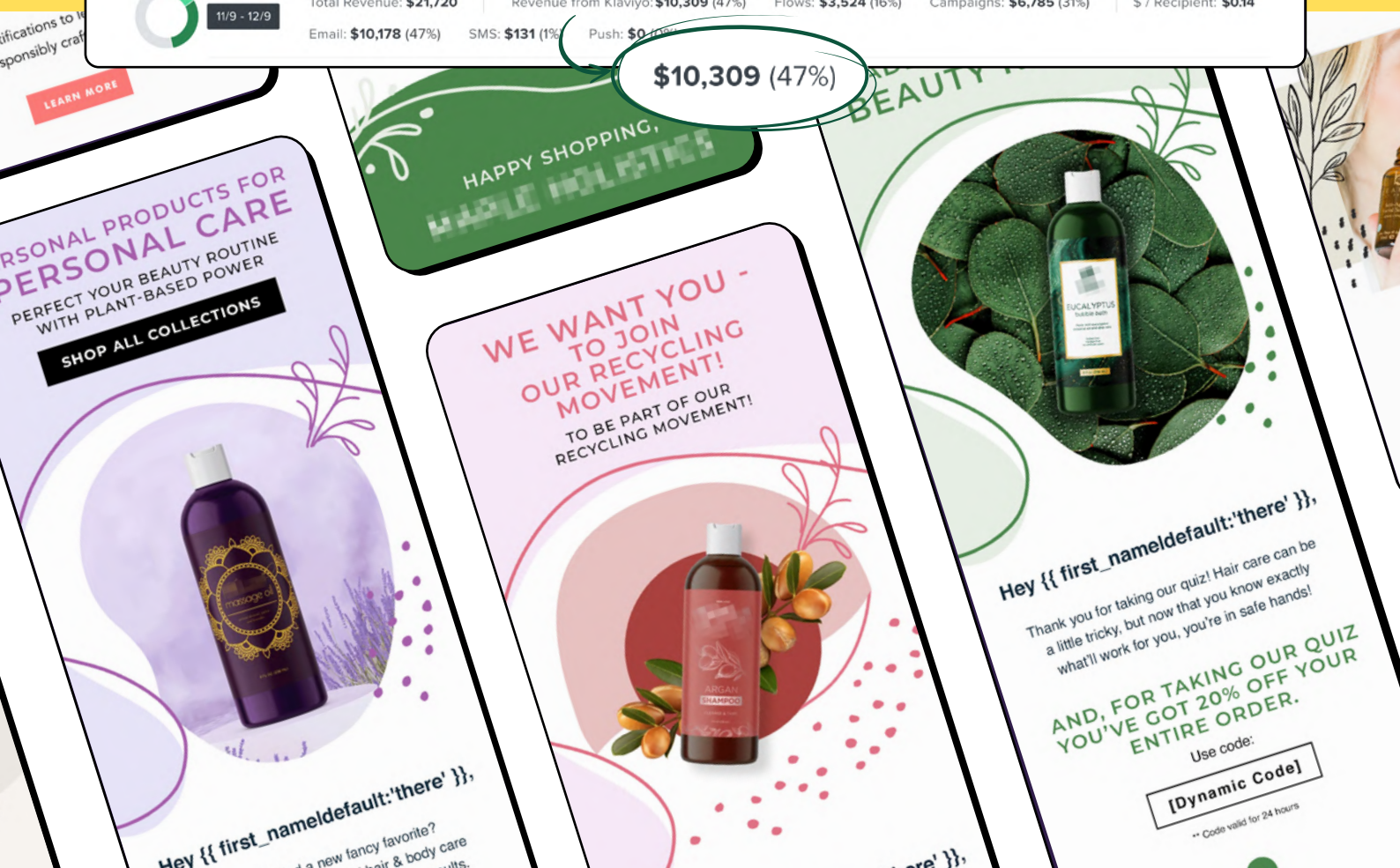
After Working Together

TQLA came in, revived their email list, and set their customer lifecycle journey so that they could scale up over BFCM. We were able to double their revenue over November and helped them retain most of the new sales that came in.

This brand has continued to scale up over the next few months thanks to the incredible retention strategy we built.



\$10,309 (47%)



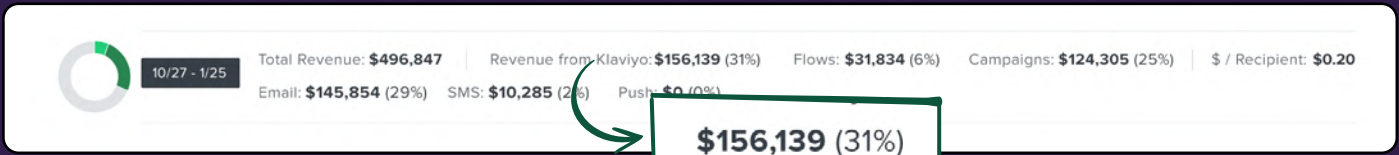
31% Email Revenue AKA an Extra \$50,000 per Month in Sales

/ Premium Wig and Hair Extension Brand

This client has been working with TQLA for over a year, and **came to us when they had only 15% of their revenue coming from Klaviyo.**

Our team took the time to understand their market and build their entire customer lifecycle journey from scratch.

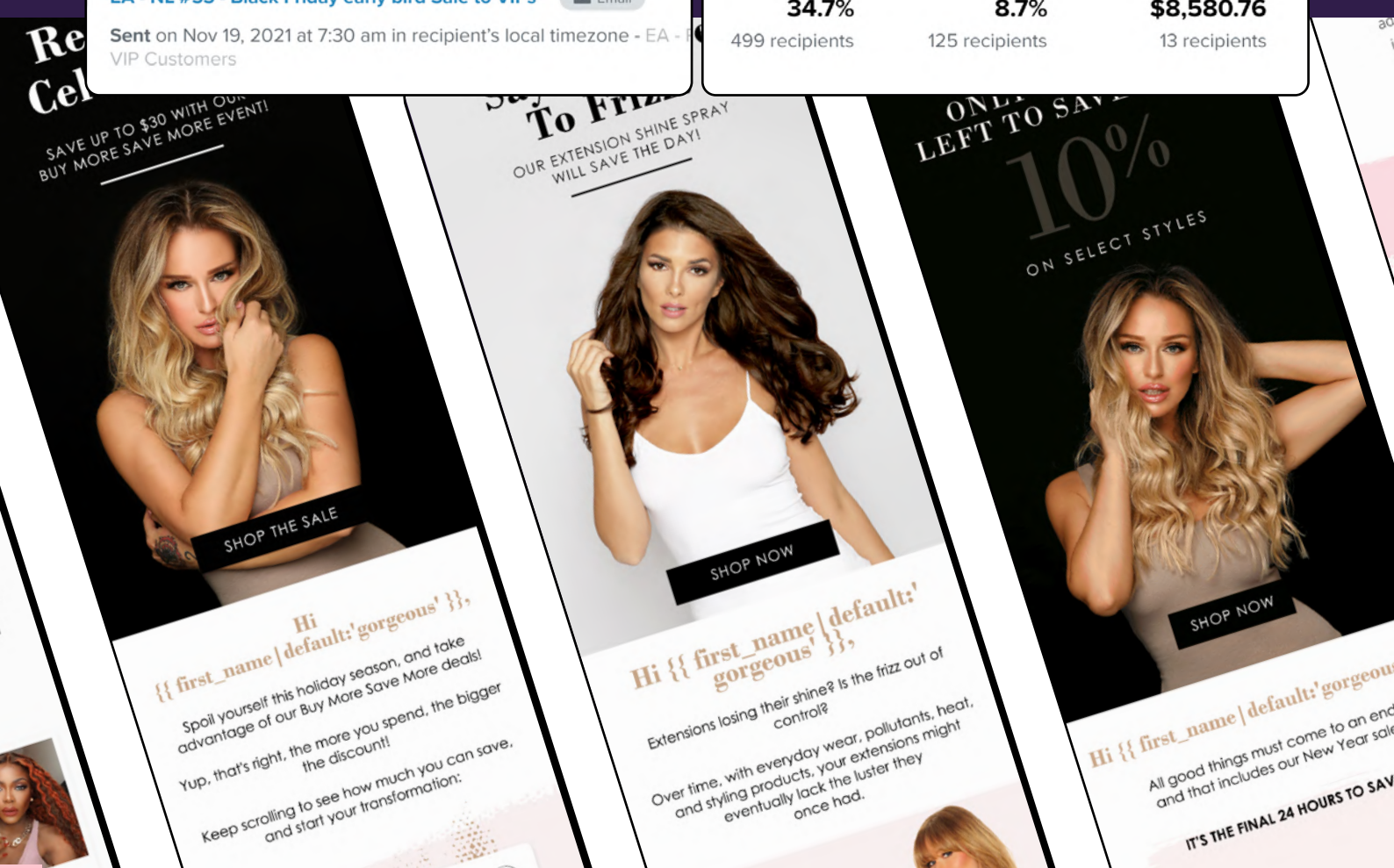
Now their email marketing consistently brings in **over 30% of their revenue and over \$50,000 per month!**



During BFCM we were even able to pull in over \$8,500 from a single email

from a small segment of their list (about 1400 subscribers). Segmentation is key to turning your list into a money-making machine!

EA - NL #53 - Black Friday early bird Sale to VIPs Email	34.7%	8.7%	\$8,580.76
Sent on Nov 19, 2021 at 7:30 am in recipient's local timezone - EA - VIP Customers	499 recipients	125 recipients	13 recipients





See what some of our clients had to say about working with us!



"My email marketing was non-existent... They took the time to understand my brand and write emails that actually made a big difference for my brand"

- Alicia Garcia
Lush Party Studios





BOHO LOCS

"30% increase in sales in 30 days with Email"

- Louis P.
Boho Locs

MAGNUS
Clothing Company

"Email marketing can be very overwhelming... Tequila Sunrise changed that"

- Hillary
Magnus Clothing







Want to get *results*
like these for your
beauty brand?

Book a call here to see how we
can do the same for you:

[Click here to book a call](#) ▶